



Free tickets, contests & giveaways



Exclusive discount emails & offer alerts



The newest discounts available

There's More Online!

Below is a sampling of the offers available in the Plum Benefits Entertainment Guide. **TO SEE THE FULL LIST OF THIS MONTH'S OFFERS YOU HAVE TO LOGIN ONLINE.**

Your online profile is cost free for you as a part of the entertainment benefits provided by your company through Plum Benefits.

Once you sign up online you will be eligible for a wide variety of other exciting benefits: **FREE TICKETS, EXCLUSIVE DISCOUNTS** (not available in the PDF), **OFFER ALERTS** (for events you request) and **MORE!**

Visit:
www.plumbenefits.com

JERSEY BOYS

August's EVENT OF THE MONTH!

Jersey Boys has 7PM perfs. Tues Wed and Thurs this fall!

Broadway's Tony Award-winning Best Musical, Jersey Boys continues to thrill theatre-goers around the world—and starting this fall you can see it at 7PM Tuesdays, Wednesdays and Thursdays. This behind-the-music story of Frankie Valli and The Four Seasons is the incredible journey of four guys bound by one dream—to make it to the top without giving up, selling out or forgetting where they came from. Experience electrifying performances of golden greats that took these guys all the way to the Rock and Roll Hall of Fame: "Sherry," "Big Girls Don't Cry," "Can't Take My Eyes Off You," "Dawn," "My Eyes Adored You" and more. As The New York Times says, "The crowd goes wild!"

"Too Good to be True!" –*NY Post*

Select Orch & Mezz: \$97-\$137 Tue 7pm, Wed 7pm, Thur 7pm. Valid for perfs 9/6-10/27.

TO ORDER: Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **JBPLUM5**.* Or bring Guide to August Wilson, 245 West 52nd. Limit 8/or Includes \$2 fee. Must purch 48 hours in advance.

SPOTLIGHT EVENTS

CIRQUE DU SOLEIL: ZARKANA

10 Weeks Only! Purchase by 8/5 for Best Deals!

Plum Benefits and Cirque du Soleil bring you a special offer for GREAT SEATS at GREAT PRICES!

Buy by 8/5! Orch/Fr Mezz (Code: 75PLUM): ALL PERFS \$75 reg \$130-\$140. Upgrade to 2nd Mezz at 3rd Mezz Price: \$52 (Nonpeak Perfs Code 52PLUM) reg \$75 & \$57 (Peak Perfs Code 57PLUM) reg. \$80. Buy after 8/5: Peak Perfs-Orch/Fr Mezz (Code SD7PLUM): \$90 reg \$140. Buy after 8/5: Non Peak Perfs-Orch/Fr Mezz (Code SD9PLUM): \$75 reg. \$130. Sched: Peak Perfs-Sat 2/8pm, Sun 2pm; Non Peak Perfs-Tues 8pm, Wed 2/8pm, Thurs 8pm, Fri 2/8pm, Sun 7pm. Offers valid for perfs thru 10/8. **TO ORDER: Online visit www.ticketmaster.com or Call (866) 858-0008 & use above codes. Or bring guide to Radio City 1260, Ave of the Americas. Lim 8 tix/or.**

FUERZA BRUTA: LOOK UP!

The 360° Heart-Pounding Theatrical Smash Hit!

From the creators of *De La Guarda* comes a 360° heart-pounding experience that floods your senses with a nonstop collision of dynamic music, visceral emotion & visual effects. The magic of *Fuerza Bruta* ("brute force") happens so close, you can touch it. Blake Lively, Fergie, Tyra Banks & Jude Law have seen it! When will you?!

Perfect for a Hot Summer Night out In the City!

Save 50%!: \$39.50, reg. \$79, thru 9/25. Wed-Fri 8pm, Sat 7pm/10pm, Sun 7pm. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **FBPLUM5**.* Or bring Guide to Daryl Roth Theater, 101 East 15th St. *Includes \$1 facility fee. 10 tickets/order. **Audience stands for 70 min show & may get wet.**

Tix from \$52!

SIX FLAGS GREAT ADVENTURE

Save Over 50%

Go Save! Go Big – Go Six Flags!

Go big this summer with a trip to Six Flags Great Adventure in New Jersey; home to 13 world-class coasters, 3 children's areas, interactive shows, and much more! **Plum Benefits Day Aug 27th:** Enjoy a day filled with world class coasters, amazing entertainment, the largest safari outside of Africa and an all-you-can-enjoy buffet for less than the main gate price!

Save over 50%! 1-Day Park and Safari Pass \$35.99, reg. \$71.98, thru 10/30, **Save on Hurricane Harbor: \$29.99**, reg. \$39.99, Valid thru 9/5.

Plum Benefits Day: \$46.67, reg. 85.97. Inc. admin, buffet & safari.

TO ORDER: Online only: <http://www.sixflags.com/partnerlogin> & use log in name **plumga** and enter password **SixFlags1**.* 1-day Theme Park pass does not incl NJ tax. Lim 10 tix/order. \$5 online fee not incl.

NOW ONLY \$39.50!

MEDIEVAL TIMES

Buy More and Save! From Just \$35

Experience the Royal Treatment

Beat the heat and join valiant knights and handsome nobles at the castle for an exhilarating combination of fun, feasting and fighting! At Medieval Times, feel like royalty as your feast is served amid sword-clashing action.

Buy 2 Tix - \$40 Each (code: 2PPB11): \$80, reg. \$119, **Buy 3 Tix - \$38 Each (code: 3PPB11): \$114**, reg. \$179.85, **Buy 4 Tix - \$35 Each (code: 4PPB11): \$140**, reg. \$239.80, Wed/Thur 7pm, Fri 8pm, Sat/Sun 4:30pm/7:30pm, **Matinee Special – Save \$10 on Adult Tix: \$49.95** (reg. \$59.95), Child reg price (\$35.95), Tues-Thurs 11:30am, Thru 9/15 **TO ORDER:** Call 1(888) WE-JOUST & use above codes. Or bring Guide to Lyndhurst Castle, 149 Polito Ave, Lyndhurst, NJ. Limit 6 Tickets per order

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BROADWAY

THE ADDAMS FAMILY

Tickets From \$50!

See Brooke Shields on Broadway!

Da dad a dum. Snap. Snap.

This is a one-time opportunity for Plum Benefits members to save on The Addams Family! Don't miss your chance to save – this offer will be gone in a snap! The weird and wonderful family comes to devilishly delightful life in a Broadway musical. Tony Award winners Roger Rees and Bebe Neuwirth head the cast of this magnificently macabre new musical comedy.

Orch/Front Mezz: \$79, reg. \$127-\$137. **Mid & Rear Mezz:** \$50 reg \$92. Mon 8pm, Tues 7pm, Wed 2/8pm, Thurs 8pm, Sun 3pm Fri 8pm, Sat 2/8pm, Sun 3pm. Valid for perfs thru 9/4. **TO ORDER:** Online visit www.ticketmaster.com or Call (877) 250-2929 & use code **PLUMA** or bring Guide to Lunt-Fontanne Theatre, 205 West 46th St. Limit 8 tix/order.

ANYTHING GOES

Tickets from \$78! Save 10%

WINNER -- BEST MUSICAL REVIVAL!

Winner of THREE 2011 Tony Awards® including BEST MUSICAL REVIVAL and BEST ACTRESS IN A MUSICAL (Sutton Foster), this saucy and splendid new production of Cole Porter's musical romp across the Atlantic also stars Tony® & Academy® Award winner Joel Grey! When the S.S. American heads out to sea, etiquette and convention head out the portholes as two unlikely pairs set off on the course to true love,

Orchestra Seats: \$123 reg 137. Select orch/front mezz. **\$78 for Rear Mezzanine:** Reg \$87 Tue 8pm, Wed 2/8pm, Thur/Fri 8pm, Sat 2/8pm, Sun 2pm. Valid for perfs 9/1-11/20 **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **AGPLM81**. Or bring Guide to the Sondheim, 24 W 43rd St. 8 tix per or. Incl \$2 fee.

BABY IT'S YOU

Save 30% on this Rock 'n Roll Musical!

The Songs You Love...The Story You Never Knew!

Featuring rock 'n' roll classics such as "Duke Of Earl," "It's My Party," "Louie Louie," "Mama Said," "Shout," and starring Tony Award-winning Beth Leavel, Baby it's You! is a new musical based on the true story of Florence Greenberg, a suburban housewife from New Jersey, who discovered one of the greatest girl groups of all time, The Shirelles. **Now Fri 2pm Perfs!**

Save 30% Front Mezz: \$84. Reg. \$121.50. Front Mezz, **Save 25%:** \$72.50. Reg. \$96.50, Rear Orch/Mid Mezz. **\$44 for Rear Mezz:** Reg. \$48.50. Tues 7pm, Thurs 8pm, Fri 2/8pm, Sat 8pm, Wed/Sat 2pm, Sun 3pm. Valid Thru 9/4. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **BBPLM216**. Or bring Guide to the Broadhurst, 235 W 44th St. 9 tix per or. Incl \$1.50 fee.

BILLY ELLIOT

Save Up to 45%! Tix from \$41.50

Great Deals for Perfs in Aug & Sept!

Billy Elliot, the one and only show with the heart, humor and passion to be named *Time Magazine's* "Best Musical of the Decade!" The story follows Billy as he stumbles out of the boxing ring and into ballet class, discovering a surprising talent that inspires his family and his community.

Aug Perfs-Wed 2/7:30, Sat & Sun 2: \$69.50-\$89.00 Reg \$81.50-\$136.50. Valid thru 9/4. **Aug Perfs: Thurs-Sun 7:30:** \$69.50-\$96.50 Reg \$81.50-\$136.50. Valid thru 9/4. **Sept Perfs:** \$60.00-\$85.00 Reg \$81.50-\$136.50. Tues 7, Wed 2, Thur 7:30, Fri 7:30, Sat 2/7:30, Sun 2/7:30. Valid 9/7-10/10. Not valid 10/7-10/9. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **BEPLM219**. Or bring Guide to the Imperial, 249 W 45th St. 19 tix/order. Includes \$1.50 fac fee. Purchase by 8/30.

CATCH ME IF YOU CAN

Save Over 40%!

Catch the High-Flying New Musical Comedy Hit!

Fast-rising Broadway headliner Aaron Tveit (*Next to Normal*, *Wicked*) stars as Frank W. Abagnale, Jr., a teenager who runs away from home in search of the glamorous life. With millions of dollars in forged checks, Frank successfully poses as a pilot, a doctor and a lawyer — winning the girl of his dreams, played by Tony® nominee Kerry Butler (*Xanadu*, *Hairspray*).

Wed Night Special!: \$69 reg \$127 Wed 8pm Orch/Fr Mezz thru 8/21 **Orch/Fr Mezz:** \$77 reg \$127-\$137 **Mid-Mezz:** \$63-\$69 reg \$92-\$102; Tue 7pm, Wed 2/8pm, Thur 7pm, Fri 8pm, Sat 2/8pm, Sun 3pm. Thru 10/16; Not valid 10/7-10/9. **TO ORDER:** Online visit www.ticketmaster.com or Call (877) 250-2929 & use code **PLUM4**. Or bring Guide to the Neil Simon Theatre, 250 West 52nd Street. Limit 8 tickets per order.

CHICAGO

EXCLUSIVE! From just \$60 for this Classic!

Starring Kara DioGuardi of "American Idol" & "Platinum Hit"...

Beginning 9/5! Looking For Pure B'way? *Chicago* has everything that makes B'way great: a tale of fame, fortune & all that jazz! Whether you want to experience the show live or you've seen it before and want to recapture the magic, *Chicago* always delivers! Christie Brinkley makes her highly anticipated Broadway stage debut!

Plum Exclusive Center Orch \$89.50 thru 10/30: (code: **CH2PLUM**): reg. \$131.50. **Matinee Perfs thru 10/30** (code: **CH3PLUM**): \$60-\$79.50, reg. \$99-\$131.50, **Evening Perfs thru 10/30** (code: **CH3PLUM**): \$60-\$86.50, reg. \$99-\$131.50, Incl. \$1.50 fee. Mon-Fri 8pm, Sat 2:30/8pm, Sun 2:30/7pm **TO ORDER:** Online www.broadwayoffers.com Call (212)947-8844 & use above code.* Or bring Guide to Ambassador, 219 W 49St. Lim 25/order.

FOLLIES

ALL NEW! Save 25%!

"One of the Greatest Musicals Ever Written" -*NY TIMES* Ben Brantley

With a 28 piece orchestra, FOLLIES features a cast of 41 and stars two-time Tony Award-winner Bernadette Peters as Sally Durant Plummer, and four-time Tony Award nominee Jan Maxwell as Phyllis Rogers Stone. Two couples remember their past and face the harsher realities of the present. FOLLIES echoes the vaudeville days between the two World Wars. The score features "Broadway Baby," "I'm Still Here," and "Losing My Mind."

Save 25% on Weeknights: \$95.25, reg. \$127. Tues, Thurs, Fri 8pm, Wed 2pm/8pm. **Save 25% on Weekend:** \$102.25 reg \$137. Sat 2/8pm, Sun 3pm. Orch Valid for perfs 8/7 – 9/25. **TO ORDER:** Online visit www.ticketmaster.com or Call (212) 947-8844 & use code: **1PLUM** or bring Guide to The Marquis Theatre 1535 Bway at 46th Street. 8 per order.

HAIR

Save 50%!

Exclusive Offer: HAIR Returns to Broadway!!

2009 Tony Award Winner for Best Revival of a musical returns to B'way for a summer of love! The first great rock musical, it has some of the most rousing songs ever written for the stage, including "Let the Sun Shine In," "Easy to be Hard," "Good Morning Starshine," "Aquarius" and the title song, "Hair."

Exclusive Offer: Wed Eve & Sat Mat only \$59! (code: HAPLM624): \$59, reg. \$120. Wed. 8pm, Sat 2pm Orch; Thru 9/10 **Tix from \$37! (code: HAPLM525):** \$37-\$69 reg \$37-\$120 Mon 7pm, Tue 7pm, Wed. 2/8pm, Thur 7pm, Fri 8pm, Sat 2/8pm, Sun 3pm. Orch/Mezz & Rear Mezz/Balc Valid for perfs thru 9/10. **TO ORDER:** Online visit www.broadwayoffers.com/ or Call (212) 947-8844 & use above code or bring Guide to St. James Theatre, 246 W 44th St. 8 tix/order

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TO ORDER: See details for each specific event below.

Use these offers to get the **BEST SEATS** available, just like a full price buyer.

Visit www.plumbenefits.com for more offers.

BROADWAY CONTINUED.....

HOW TO SUCCEED IN BUSINESS... Save almost 20%!

Starring Daniel Radcliffe in this Tony Award-Winning Musical!

Don't miss the hilarious fable of executive dreams and office romance. Willy window washer J. Pierrepont Finch (Daniel Radcliffe (*Equus*, *Harry Potter* film series)) enjoys a riotous rise up the corporate ladder with the aid of a trusty self-help book, "How to Succeed in Business Without Really Trying." The 50th Anniversary revival brings back one of Broadway's best-loved musicals!

Save almost 20% All Perfs Including Sat 8pm!: \$107, reg. \$132, Tues 7pm, Wed 2pm/8pm, Thurs 7pm, Fri 8pm, Sat 2pm/8pm, Sun 3pm. Orch/Mezz A-O, thru 9/4. **TO ORDER:** Online www.broadwayoffers.com or Call (212) 947-8844 & use code **HSPLM21**.* Or bring Guide to the Hirschfeld, 302 West 45th St. Inc. \$2 fac. fee. Limit 8 tickets per order.

JERUSALEM

Last Chance! NOW from \$39

Most Acclaimed New Play of the Season! 6 Tony Nominations!

On the morning of the local county fair, Johnny Byron is a wanted man. Local officials want to serve him an eviction notice, his son wants his full attention, and his crew of friends wants his supply of booze. See MARK RYLANCE in the "performance of the ages." **6 Tony Nominations including Best Play, Best Actor Mark Rylance & Best Supporting Actor Mackenzie Crook!**

Tues, Wed, Thurs Eves: \$39-\$70.50, reg. \$45-\$121.50, **Wed Mat Special: \$39-\$70.50**, reg. \$45-\$116.50. **Fri- Sun Perfs: \$39-\$76.50**, reg. \$45-\$126.50, Tue 7pm, Wed 2pm/8pm, Thur 7pm, Fri 7pm, Sat 2pm/8pm, Sun 3pm. Thru 8/21. **TO ORDER:** Online www.broadwayoffers.com Call (212) 947-8844 & use code **JEPLM321**.* Or bring Guide to Music Box Theatre, 239 W 45th st. Limit 8 tickets per order.

MAMMA MIA!

Save Over \$50!

Save Big on the Mega-Hit Musical!

Now celebrating its 10th Anniversary year on Broadway, MAMMA MIA! is the smash-hit musical that combines the storytelling magic of ABBA with an enchanting tale of love, laughter and friendship. MAMMA MIA! - You Already Know You're Gonna Love It!

"A SENSATION! Just sit back and let the joy sweep over you." -*NY Post*

Save Over \$50 On Good Seats: \$76.50 side/rear orchestra/front mezz. **Save Over \$40 On Great Seats! \$85** select mid orchestra. All reg \$127.50. **Access to Mid & Rear Mezz: \$69.50-\$96.50** Valid for perfs thru 9/18: Mon 8pm, Tue 7pm, Wed 2/8pm, Thur 8pm, Fri 8pm, Sat 2/8pm, Sun 2/7pm. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 563-5544 & use code **MMPLMSU618**. Or bring to Winter Garden, 1634 Bway. Inc. \$1.50 fee. 8/or.

MARY POPPINS

Tickets from \$52.00

Get Swept Up in the Fun!

Now in its 5th phenomenal year at the beautiful New Amsterdam Theatre on 42nd Street! MARY POPPINS has astonished over 8 million people with its own brand of pure B'way magic, featuring the irresistible story and unforgettable songs from one of the most popular Disney films of all time. Mary Poppins is everything you could ever want in a hit Broadway show!

Special Summer Savings (PLUM): \$52-\$97 reg \$67-\$122 Orch/Fr Mezz \$97; Mid Mezz \$77; Rear Mezz/Balc \$52. Valid 8/2-8/20 **Fall Savings (F1PLUM): \$56-\$80** reg \$59-\$126 Orch/Fr Mezz \$80; Mid Mezz \$56 Not valid on Rear Mezz/Balc. Valid 8/23-11/20. **TO ORDER:** Online visit www.ticketmaster.com or Call (866) 870-2717 & use above code. Or bring Guide to New Amsterdam, 214 W 42 St. 14 tix/order. Inc \$2 facility fee

MASTER CLASS

JUST EXTENDED- LAST CHANCE! From \$59

Don't Miss Tyne Daly as Maria Callas in her Master Classes!

Terrence McNally's play about Maria Callas takes us to one of her famous master classes, where she dares the next generation to make the same sacrifices and rise to the same heights that made her the most celebrated, the most reviled and the most controversial singer of her time.

Best Seats in the House from \$79!: reg. \$121. Orch/Prem Circle/Front Mezz (A&B), **Save Almost 40% on Mezz Seats!: \$59-\$69** reg. \$67-\$96, Mezz (C-G), Tues 7pm, Wed-Fri 8pm, Sat 2pm, Sun 2pm. **Wed Matinee Special: \$73**, reg. \$111, Orch/Prem Circle/Front Mezz (A&B), Wed 2pm, All Valid thru 9/4. **TO ORDER:** Online visit www.broadwayoffers.com, Call (212) 947-8844 & use code **MCPMB33**. Or bring Guide to Samuel J. Friedman Thr, 261 W 47th St. 6tix/order.

MEMPHIS

Tickets from \$51.50!

2010 Tony Winner for Best New Musical!

TURN UP THAT DIAL! From the underground dance clubs of 1950s Memphis, Tennessee, comes a hot new Broadway musical, inspired by actual events, with heart, soul and energy to burn. Get ready to experience all the exuberance and the emotion of a wondrous, defining time in our history.

Perfs thru 9/4 (code: MEPLM426): Summer Tues-Thurs \$69.50-\$86.50, reg. \$96.50-\$126.50, **Summer Fri-Sun \$79.50-\$91.50**, reg. \$96.50-\$131.50. **Fall Perfs 9/6 - 10/30 (code: MEPLM620): Tues-Thurs \$51.50-\$79.50**, reg. \$66.50-\$96.50. **Fri-Sun \$51.50-\$81.50**, reg. \$66.50-\$131.50. Tue 7pm, Wed 2/8pm, Thur 8pm, Fri 8pm, Sat 2pm, Sun 3pm. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use above code. Or bring Guide to Shubert Theatre 225 West 44th St. 8tix/order. Price Inc \$1.50 fee.

THE PHANTOM OF THE OPERA

Tickets start at \$26.50!

Broadway's Biggest Hit of All Time!

Now is the time to surrender to the most thrilling, romantic show ever imagined...the longest-running musical in Broadway history. Winner of 7 Tony Awards, see the show that's become an international phenomenon!

Weekdays from \$26.50: \$26.50-\$96.50, reg. \$26.50-\$131.50. Mon 8pm, Tues 7pm, Wed 8pm, Thurs 8pm. **Fri Eve & Sat Mat from \$49.50: \$49.50-\$96.50**, reg. \$71.50-\$131.50, Fri 8pm, Sat 2pm. **Full Price Sat Nights: \$71.50-\$131.50**, Sat 8pm. **Access to Prem Seats (CODE: PHPLMPR): \$176.50-\$201.50**, All thru 9/3. **Wed Mats!: \$26.50-\$81.50**, reg. 26.50-\$131.50, **TO ORDER:** Online www.broadwayoffers.com Call (212) 947-8844 & use code **PHPLM47** or bring Guide to Majestic Thr, 247 W 44th. Inc. \$1.50 fee 19 tix/ord.

PRISCILLA QUEEN OF THE DESERT THE MUSICAL

Get Ready for THE RIDE OF YOUR LIFE!

The feel-good theatrical experience of the year! Based on the smash-hit movie, *Priscilla* is the heart-warming, uplifting adventure of three friends who hop aboard a battered old bus searching for love and friendship and end up finding more than they could have ever dreamed of.

Thru 8/21 (PLUM4): \$65 (Rear Mezz) & **\$89** (Orch & Fr Mezz) reg \$92-\$137; Mon 8pm, Tue 7pm, Wed 2/8pm, Fri 8pm, Sat 2/8pm, Sun 7:30pm.. **Perfs 8/22-10/16 (PLUM5): \$43-\$60** (Rear Mezz & Balc) & **\$77** (Orch & Fr Mezz) Reg \$43-\$137 Not Val 10/7-10/10 **TO ORDER:** Online visit www.ticketmaster.com or Call (877) 250-2929 & use above code. Or Bring Guide to Palace Theatre, 1564 B'way Pur by 8/30. 8 tix/orders. Schedule varies. Go online for details.

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BROADWAY CONTINUED.....& OFF- BROADWAY

ROCK OF AGES

New Friday Mats – just \$69!

Rock Out To The Best of the 80s at B'way's Best Party

The music that ignited a generation is now heating up B'way in the smash-hit, *Rock of Ages*! The rock love story of the decade erupts with such songs as "Every Rose Has Its Thorn," "I Wanna Know What Love Is," "Don't Stop Believin'" and more. **Following "Summer Fun Friday" matinees at 3pm, present your matinee ticket at the Village Pourhouse on Restaurant Row (366 W46th St) for a FREE Bud Light draft or well cocktail.**

Friday Matinees thru 8/26!: \$69, reg. \$120. Fri 3pm. **Save over 35% Orch/Mezz:** \$79, reg. \$120, Mon 8pm, Tues 7pm, Thurs 8pm, Sat 2pm, Sun 3pm. **Full Price Weekend Perfs!:** \$120, Fri/Sat 8pm, Thru 11/6. **TO ORDER:** Online www.broadwayoffers.com or Call (212) 947-8844 & use code **RAPLM69**.* Or bring to Helen Hays, 240 W44th St. 8 tix/order. Incl \$2.00 fee

SISTER ACT

Just \$51.50 for this New Bway Musical!

Hallelujah! Don't Miss the New Musical Based On the Hit Film!

A sparkling tribute to the universal power of friendship, *Sister Act* is reason for Broadway to rejoice! **Nominated for 5 Tony Awards®!** Best Musical, Best Book, Best Score, Best Actress- Leading Role, Best Actress -Featured Role!

Save over 25% on Aug Perfs thru 8/21: \$51.50-\$87, reg. \$51.50- \$121.50. **Fall Performances 8/22 – 10/30!:** **Save over 35% Orch/Ft Mezz:** \$79.50, reg. \$121.50-129.50. **Save up to 40% Rear Mezz A-J:** \$59.50, reg. \$86.50-99.50. **Save over 20% Rear Mezz K-R:** \$51.50, reg. \$51.50-66.50. Valid for Tues 7pm, Wed 2pm, Wed-Fri 8pm, Sat 2pm/8pm, Sun 3pm, thru 10/30. **TO ORDER:** Online visit www.broadwayoffers.com Call (212) 947-8844 & use code **SAPLM720**.* Or bring Guide to Broadway Theatre, Broadway at 53rd St. Includes \$1.50 facility fee. Limit 8 tickets per order.

SPIDER-MAN, Turn off the Dark

From Just \$67.50!

Be the first to see the *NEW* High Flying Spectacular!

16 brand-new songs by U2's Bono & The Edge and never-before-imagined; stagecraft, aerial stunts & designs created Cirque du Soleil,

Access to Reserved Full Price Seats (CODE: PLMFPSO): \$67.50 – \$250. Valid thru 9/4. **Purchase 4 tickets to Sat Matinees - Just \$110 Each (CODE: PLM4SO):** \$440, Reg. \$560. (Min 4 tix) Valid thru 11/6. **Purchase 4 Premium tickets to Sat Matinees - Just \$250 Each (CODE: PLM4SO):** \$1000, Reg. \$1200. (Min 4 tix) Valid thru 11/6. **Fall Perfs Save \$10 on Rear Orch 9/6-11/6 (code PLMFPRO):** \$89, reg \$99. Tues-Thurs 7:30pm, Wed 1:30pm, Fri 8pm, Sat 2/8pm, Sun 3pm. **TO ORDER:** Online www.ticketmaster.com or Call (877) 250-2929 & use above codes. Or bring Guide to Foxwoods Theatre, 213 W 42 St. Inc \$2 fee. See www.plumbenefits.com for details.

WICKED

TicketMaster Fee Wavier

Exclusive Access to Weekends!

Plum Benefits and WICKED are bringing you access to reserved Orchestra seats for both weekday and weekend performances in August. And if you buy your tickets for September and October performances by August 30th, you'll get lower prices and save the TicketMaster fees!

Aug Perfs (code: PLUMSUM): \$141.25 Valid for ALL perfs thru 8/28. **Labor Day Week (code: PLUMSUM):** \$126.25-\$136.25 Valid for ALL perfs 8/30-9/4. **TicketMaster Fee Waiver for Perfs in Sept & Oct (code: PLUMTMF):** \$116.25 Valid for WEEKDAY Perfs 9/6-10/27. Purch by 8/30. Sched: Weekdays-Tue 7, Wed 2/8, Thur 8; Weekends-Fri 8, Sat 2/8, Sun 3. **TO ORDER:** Online visit www.ticketmaster.com or Call (877) 250-2929 & use above code. Or bring the Guide to the Gershwin, 222 W 51st St. Lim 8 tix/or.

ALL NEW PEOPLE

\$53.50 for this World Premiere!

The Playwriting Debut from *Garden State* creator Zach Braff

Starring Justin Bartha of *The Hangover*! It's the dead of winter and the summer vacation getaway of Long Beach Island, New Jersey is desolate and blanketed in snow. Charlie is 35, heartbroken and just wants some time away from the rest of the world. The island ghost town seems to be the perfect escape until a motley parade of misfits change his plans. A hired beauty, the townie fireman, and an eccentric British real estate agent suddenly find themselves together in a beach house where the mood is anything but sunny.

Save over 30% on All Perfs: \$53.50, reg \$79. Tue 7pm, Wed-Fri 8pm, Sat 2/8pm, Sun 3/7pm, Thru 8/14. **TO ORDER:** Online visit www.2st.com Call (212) 246-4422 & use code **PLUM***. Or bring Guide to Second Stage Theater, 305 West 43rd St. Lim 8/tix/ord.

AVENUE Q

Just \$55 for this Laugh-out-Loud Hit!

Broadway's Tony®-Winning Best Musical!

After more than 6 years of delighting audiences on Broadway, this deliciously naughty hit musical has taken its irresistible charm to New World Stages! Tony® Winner for Best Musical, Best Score & Best Book! It tells the story of recent college grad Princeton & his newfound friends as they struggle to find jobs, dates and their purpose in life.

Orch/Ft Mezz: \$65, reg \$89.50. **Mezz:** \$55, reg \$69.50. Mon/Wed/Thurs/Fri 8pm, Sat 2pm, Sun 3pm/7:30pm, not valid Sat 8pm. Thru 9/30. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **AQPLUM909***. Or bring Guide to New World Stages, 340 West 50th St. 8 tickets per order. Includes \$1.50 fee.

AWESOME 80s PROM

NOW From \$39.99!!

NYC's #1 Bachelorette Party Destination

Join all your fav 80's movie characters from *The Breakfast Club* & *Pretty in Pink* at Wanaget High's Senior Prom in 1989! Get footloose with the Capt of the Football Team, & vote for the King & Queen while moonwalking to "Girls Just Wanna Have Fun". "Like being the star of your very own John Hughes movie." – *New York Times*

Free admission to Webster Hall after the Prom!

All Proms as low as \$39.99 each: \$39.99-\$94.99. Reg. \$55-\$99.99. Sat 8pm, thru 9/24. **TO ORDER:** Online visit www.awesome80sprom.com or Call (877) RAD-PROM & use code **POPROCKS39***. Or bring Guide to Webster Hall, 125 East 11th Street. Dance contest begins at 7:30pm. Ticket limit 8 per order.

BLUE MAN GROUP

Save 30% - Fun For The Whole Family!

An Unforgettable Experience! Now with All New Material!

It's new. It's cool. BLUE MAN GROUP has updated the wildly popular theatrical show! Taking a closer look at the technology that both surrounds and isolates us, BLUE MAN GROUP showcases technogeek ingenuity while uniting the audience in primal, collective exhilaration. With all this new fun there's never been a better time to see BLUE MAN GROUP.

Save 15% on Poncho Seats (Code: PPLUM): \$81, reg. \$95. **Save 15% on Orch & Mezz (Code: PLUM):** \$72, Reg \$85. Sun-Thurs Perfs, Thru 9/25. See web site as sched varies week to week. **TO ORDER:** Online visit www.ticketmaster.com or Call (800) 982-2787 & use above codes*. Or bring Guide to the Astor Place Theater, 434 Lafayette Street. 6 tix per order. Price includes \$1.00 facility fee.

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Use these offers to get the **BEST SEATS** available, just like a full price buyer.

Visit www.plumbenefits.com for more offers.

OFF- BROADWAY CONTINUED & SPORTS

FREUD'S LAST SESSION

Tickets From Just \$39!

Schedule Your Session at this Season's Must-See Hit!

Freud's Last Session centers on psychoanalyst Dr. Sigmund Freud, who invites a young, little-known professor, C.S. Lewis, to his home in London. Lewis, expecting to be called on the carpet for satirizing Freud, soon realizes Freud has a much more significant agenda. On the day England enters World War II, Freud and Lewis clash about the existence of God, love, sex, and the meaning of life- only two weeks before Freud chooses to take his.

Summer Perf Special! Save 40%: \$39, reg. \$65. Tues 7pm, Wed-Fri 8pm, Sat 2pm/8pm, Sun 3pm/7pm. Thru 9/11. **TO ORDER:** Online visit www.ovationtix.com or Call (212) 352-3101 & use code **PLUM7***. Or bring Guide to Marjorie S. Dean Little Theater, 10 W 64th St. 8 tix/or.

GAZILLION BUBBLE SHOW

Save \$29.50!

The Most UNBUBBLIEVABLE Family Show in New York!

Step into the "UNBUBBLIEVABLE" interactive production, the first & only of its' kind, complete with light effects, lasers & jaw-dropping bubble artistry. A truly spectacular treat to be cherished by the whole family!

Save \$29.50 (code: GBPLUM1110) thru 9/4: \$35 + ½ Off Photo, reg. \$44.50-\$64.50, photos reg. \$20 each. **Save \$10 on Premium Tickets & Get a VIP Bag (code:GZPLM36PR) thru 9/4: \$79.50**, reg. \$89.50, go online for VIP bag contents, Wed 11am/2pm, Fri 7pm, Sat 11am/2pm/4:30pm, Sun 12pm/3pm. Thru 9/4. **TO ORDER:** Online www.broadwayoffers.com Call (212) 947-8844 & use above codes.* Or Bring Guide to New World Stages, 340 West 50th St. Incl \$1.50 fac fee. Limit 10 tickets per order.

LOVE, LOSS AND WHAT I WORE

SAVE 50%!

See the stars of "Gossip Girl," "The Simpsons" and "30 Rock"!

With Zuzanna Szadkowski ("Gossip Girl", thru 8/7), Yeardley Smith ("The Simpsons", beginning 8/10), Anita Gillette ("30 Rock", beginning 8/10), and more! With its stary cast & entertaining subject matter, this show has become the toast of Off-Bway. The show uses clothing & accessories and the memories they trigger to tell stories that all women can relate to.

All Perfs Just \$39.50 (code: LLPLM75): reg. \$79. Upgrade to Premium Orch Seats with purchase of Full Price Ticket (code: PLUMPREM): \$79, reg. \$100. Tues 7pm, Wed 2/8pm, Thurs 8pm, Fri 8pm, Sat 2/8pm, Sun 3pm. Valid for perfs thru 9/25. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use above codes. Or bring Guide to Westside Theatre, 407 West 43rd St. 8 tix/order.

MILLION DOLLAR QUARTET

Experience the music of Johnny Cash, Jerry Lee Lewis, Carl Perkins and Elvis Presley LIVE on Stage.

Inspired by the electrifying true story! Million Dollar Quartet is the international smash hit musical inspired by the famed recording session that brought together. It features a score of rick hits including, "Blue Suede Shoes," "Fever," "That's All Right," "Sixteen Tons," "Great Balls of Fire," " I Walk the Line," " Whole Lotta Shakin' Going' On," "Who Do You Love?," "Matchbox," " Folsom Prison Blues," "Hound Dog," and more.

All Performances Just \$63, Reg \$89.50. Mon 8pm, Wed 2:30pm, Thurs 8pm, Fri 8pm thru 9/25. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **MQPLUM711***. Or bring Guide to New World Stages, 340 West 50th St. 8 tickets per order. Includes \$1.50 fee.

MISS ABIGAIL'S GUIDE to dating, mating & marriage! **Just \$39.99**

See a New Miss Abigail, Joyce DeWitt from "Three's Company"!

Don't miss the most sought-after relationship expert to the stars (think Dr. Ruth meets Emily Post), and her sexy side-kick Paco, as they travel the world teaching Miss Abigail's outrageously funny and spot-on tips on how to date, mate and marry! During this 90 minute comedy, you're guaranteed to laugh-out-loud and learn a thing or two!

Save Almost 50%! All Perfs!: \$39.99, reg. \$69.50. Fri 8pm, Sat 5pm/8pm, Sun 3pm/7:30pm, thru 9/25. **TO ORDER:** Online visit www.ovationtix.com or Call (877) 964-7722 & use code **MISSPLUM39***. Or bring Guide to The Downstairs Thr at Sophia's, 221 W46th. Includes \$1 facility fee. 8 tickets per order.

MY SINATRA

FREE CD WITH TICKET!

What Jackie Mason calls 'The Best Sinatra Singer in the World'!!

MY SINATRA opens Off-Broadway at Midtown Theatre in the heart of Broadway. Cary Hoffman turns his celebrated PBS Special into a biographical, often hilarious, and poignant one-man musical play about his love and idolization for his hero Frank Sinatra. Hoffman captivates the audience with his intimate journey of what it was like growing up fatherless with three musician uncles, who played on some of Sinatra's greatest recordings, turning Sinatra into a fantasy father.

GA Ticket + Free CD!: \$35, Reg. \$70, **VIP Ticket + Autographed CD!:** \$50, Reg. \$90 Sat 2:30pm & 7:30pm; Sun 5:30pm, Mon 7:30pm Thru 9/30. **TO ORDER:** Online visit www.mysinatra.com or Call (212) 352-3101& use code **PLUMCD***. Or bring Guide to Midtown Theatre, 163 West 46th.

STOMP

SAVE over 35%!

"Irresistible! A Sure-Fire Crowd Pleaser!" -NY Times

STOMP, the international sensation, continues its contemporary form of rhythmic expression at the Orpheum Theatre. Household and industrial objects find new life as musical instruments in the hands of an idiosyncratic band of body percussionists. The *NY Times* raves "*STOMP* is banged, tapped, swished, clicked & clomped with an entrancing charm." An exciting theatrical event for the whole family!

Save over 35%!: \$47.50, reg. \$73.50, Tues-Fri 8pm, Sat & Sun 3pm, thru 8/28. Valid for Orchestra Seating. **TO ORDER:** Online visit www.ticketmaster.com or Call (877) 250-2929 & use code **PLUM47***. Or bring Guide to Orpheum Theater, 126 2nd Ave. Limit 6 tix per order. Includes \$1 facility fee.

THE BARCLAYS GOLF TOURNAMENT Tix only \$35!

Golf's 2011 Playoffs, Aug 23-28, at Plainfield Country Club in NJ

The Barclays 2011 once again kicks off the PGA TOUR Playoffs for the FedExCup. Matt Kuchar will defend his title at historic Plainfield Country Club in Edison, NJ, against the top 125 players in the FedExCup standings, including Phil Mickelson

Save Almost 50% on Championship Rounds!: \$35, reg. \$65, Thur. 8/25 - Sun. 8/28 Per day access to the tournament course, grounds and practice areas.. **TO ORDER:** Online visit www.ticketmaster.com or (201) 444-5356 & use code **PLUM***. Plainfield Country Club, 1591 Woodland Avenue, Edison, NJ 08820. Does not include fees.

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SPORTS CONTINUED & ATTRACTIONS

2K SPORTS CLASSIC BENEFITTING COACHES VS. CANCER
St. John's & Arizona Headline at the Garden!

The Nation's premier, season-opening college basketball event - the 2K Sports Classic benefiting Coaches vs. Cancer - returns to The Garden on Nov. 17th and 18th with two nights of incredible hoops action featuring St. John's, Arizona, Texas A&M and Mississippi State. The semifinals tip-off on Thursday night and are followed by the Championship Doubleheader Friday night. For more information, visit www.coachesvscancer.com!!

Save \$5: \$24.50, regularly \$29.50. Thursday, November 17th at 7pm; Friday, November 18th at 5pm. **TO ORDER:** Online visit www.ticketmaster.com or Call (800) 745-3000 & use code **MSGPLUM**.* Or bring Guide to Madison Square Garden (32nd & 7th) Price does not include facility fee.

NEW JERSEY NETS Save Over 50% on Season Tickets!
Get your Season Tickets Now!
Jersey Strong. Brooklyn Ready.

Want to guarantee your seat for the Nets 2011-12 season at an incredibly low price? Plum Benefits has access to all 44 home games in their final season at the Prudential Center.

Save Over 50% on Lower Level Full Season Ticket Packages: \$25 per ticket per game, reg. \$60 per ticket per game. Full season; 44 games = \$1,100, reg \$2640

TO ORDER: Call Frank Sullivan at (201) 635-3181 and use code **PLUM**.* Valid on Lower Level Behind the Basket Full Season Ticket Packages only. Games played at Pru Center, 165 Mulberry St., Newark, NJ.

NEW YORK METS Save over 50% on Select Seats!

Exclusive Offer: See the New York Mets at Citi Field
Plum Benefits brings you an exclusive offer to see the New York Mets live in action at Citi Field this summer! A family of 4 can go for under \$100!

Excl Family 4-Pack: 50% Off Tix + \$12/ticket Food/Merch credit (PLUMFAMILY): \$70-\$90, reg. \$96-\$108. Value & Classic games Promenade Reserved/Promenade Reserved Infield.. **Over 40% Off Aug & Sept Indiv Tix (PLUMSUMMER): \$25-\$50**, reg. \$32-\$91. Left or Right Field Reserved, Baseline Box and Field Box Seats. **Big Apple Reserved + \$30 Food/Merch Credit (PLUMAPPLE): \$43-\$52**, reg. \$54-\$66. Value, Classic & Premium games. **Delta Club Pkg + \$12 Food/Merch credit (PLUMDELTA): \$124-\$190**, reg. \$132-\$192. All offers valid 8/2-9/28 **TO ORDER:** Online visit www.newyorkmets.com & use above code. 24 tix/order.

NEW YORK RED BULLS Tickets As Low As \$20!
Soccer at Red Bull Arena!
Former FC Barcelona stars Thierry Henry and Rafa Marquez are now leading the New York Red Bulls on their quest for the MLS Cup! Don't miss your chance to catch the top soccer team in Major League Soccer at the premier facility - Red Bull Arena! Choose either discounted single match tickets or discounted partial season ticket plans! Final 6 regular season games of the year! Don't miss your chance!

Individual Matches: \$20 - \$43, reg \$28 - \$53.
Valid on Midfield, Sideline, Corner Flag, & Endline Seats (indiv tickets only). **TO ORDER:** Online visit www.newyorkredbulls.com & use code **PLUM**.* or Call (973) 268-8438. Games played at Red Bull Arena, Harrison, NJ.

NEW YORK LIBERTY No Ticket Fees!
New York Liberty Back In Action!
With WNBA All-Star and Rutgers alum Cappie Pondexter leading the way, you'll want to see every minute of the non-stop action and excitement of Liberty basketball at our new state-of-the-art home at the Prudential Center in Newark, NJ.

Save Up To 25% on Lower Level & 100 Level: \$26-\$72, reg. \$35-\$85 Valid on Lower Level & 100 Level Seats 8/4 v. Chicago, 8/9 v. Seattle, 8/16 v. Washington, 8/18 v. Connecticut, 8/30 v. Chicago, 9/4 v. Minnesota, 9/9 v. Indiana
TO ORDER: Online www.ticketmaster.com and use code **PLUM**. Or bring the Guide to Prudential Center, 165 Mulberry St., Newark, NJ

NEW YORK YANKEES Save Over 40%! Tix As Low As \$50!
Limited Time Offer: Join New York's Championship Team
Come out to Yankee Stadium in 2011! Share unforgettable memories and join the Yankees in their quest for a 28th World Series Championship.

Save \$50 on Field Level MVP: \$235-\$275, reg. \$275-\$325. Sections 115-125
Save Over 15% on Select Field & Main Level: \$50 - \$100, reg. \$57-\$125. Field Level Sections 103-107, 132-136 and Main Level Sections 213-214B, 226-227B, 205-209, 231-234 **Save Up To \$40 On Mohegan Sun Sports Bar & Audi Yankees Club: \$55 - \$125**, reg. \$95 - \$160. **Access to Boston! 9/23-9/25: \$52.80-\$337.60 Save \$20 on Champions and Jim Beam Suite Seats: \$100-\$330**, reg. \$120-\$350. **TO ORDER:** Online visit www.yankees.com & use code **LPB0811** or Call 877-4-NYY-TIX (469-9849). 8 tix/order. **NOTICE:** Subj to availability. Valid on select games.

US OPEN TENNIS CHAMPIONSHIPS Save 40%!
Get Your Tickets For Week 2 Sessions!
Don't miss out on the greatest sports & entertainment event in New York, featuring the biggest names in Tennis: Nadal, Clijsters, Federer, Djokovic, Venus, Serena & more! Enjoy world-class entertainment, food & music at the 2011 US Open, August 29th through September 11th.

Save 40% on Week 2 Tues-Thurs Day Session: \$31.20-\$43.20, reg. \$52-\$72. Valid on Lower & Upper Promenade tickets, 9/6-9/8 11am.
Save 40% on Week 2 Fri Day Session: \$48-\$60, reg. \$80-\$100. Valid on Lower & Upper Promenade tickets, 9/9 at 11 AM. **TO ORDER:** Online visit www.ticketmaster.com & use code **WPLUM*** 8 tix/order. Subject to availability. Not valid at box office.

CIRCLE LINE Sightseeing Cruises Save Up To 30%!
Ride the Circle Line 42 Tours & The Beast Speedboat Ride!

Cruise the Hudson River and discover the secrets of NYC. Book early for a thrilling ride aboard the Beast.

Save \$10! Circle Line 42 Tours (code: PLUMC11): \$8-\$26, reg. \$18-\$36.
3-hour full circle cruises: daily at 10am, 12:30pm, 2pm, 4:30pm. **2-hour semi-circle cruises:** daily at 11:30am & 3:30pm. **2-hour Harbor Lights Cruises:** daily at 7pm. **75 Min Liberty Cruise:** daily at 11am, 1pm & 3pm.
Save Up to \$5! Beast Speedboat Cruises (code: PLUMB11): \$13-\$19, reg. \$18-\$24 Daily at 12pm, 1pm, 2pm, 3pm, 4pm, 5pm, 6pm, 7pm or until dusk. Thru 9/25. **TO ORDER:** Online www.circleline42.com & use above code.* Or bring Guide to Circle Line Box Office, Pier 83 W 42 St @ Hudson. For full sched visit circleline42.com. Lim 4 tix/ord. Arrive 45 min early.

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ATTRACTIONS CONTINUED & GETAWAYS

COVE HAVEN ENTERTAINMENT RESORTS Save 20%!

The Ultimate Couples Retreat in the Pocono Mountains

When you want it all, you're ready for our three couples-only resorts – Cove Haven, Paradise Stream and Pocono Palace. Located in the Pocono Mountains, indulge in in-suite pools, golf, and entertainment we have to offer.

20% Off All-Incl: \$236-\$432, reg \$295-\$540. Code: Plum20 Thru 12/28

Top Off & Go: \$100 Cash Back for Gas! \$345-\$520, reg. \$355-\$530.

Select Suites. Min 2 night stay Thru 12/29. Purch by 8/31. Code: PlumTopOff. Rates per couple/per night. Taxes/grat not incl. Blackout dates, min stay may apply. Offer can't be combined with any other promo.

TO ORDER: Online All-Inclusive: www.covepoconoresorts.com or **Top Off night:** <http://www.covepoconoresorts.com> and use codes above or Call (888) 444-2715. Cove Haven Entertainment Resorts, Scotrun, PA.

EXPERIENCE THE RIDE

SAVE \$10!

"Fasten Your Seat Belts and Embrace The City" –The NY Times

Get a front row seat for a totally original NY experience filled with amazing performances, fascinating facts & non-stop excitement! You'll move through the city on a super-sized vehicle that guarantees to turn some heads. You'll be amazed as famous landmarks become backdrops to a live show that plays out right in front of you.

Save \$10!: \$55, reg.\$65, Thru 9/5. Rides depart daily. For sched visit www.experiencetheride.com. All Riders should check in at the Box Office 15 min before the scheduled RIDE departure time.

TO ORDER: Online visit www.broadwayoffers.com or Call (866) 299-9682 & use code RDPLUM*. Or bring Guide to The Ride Box Office, Marquis Hotel between 45th & 46th.

HARRY POTTER™: THE EXHIBITION Save Up To 20%

Exclusive: Discover the Magic of Hogwarts™ in Times Square!

Experience the amazing craftsmanship of more than 200 authentic costumes and props from the Harry Potter™ films displayed in settings inspired by the films sets - including the Great Hall, Hagrid's hut and the Gryffindor™ common room. Enter the Quidditch™ area and toss a Quaffle, pull your own Mandrake in the Herbology vignette, encounter Buckbeak™the Hippogriff and even a giant Acromantula spider. Harry Potter™: The Exhibition is sure to foster an excitement of discovery among guests of all ages.

Save 20% on Adult Tickets: \$21 reg. \$26 **Save Up To \$5 on Children's & Senior Tickets:** 17.50-\$18.50 reg. 19.50-\$23.50 **TO ORDER:** Online visit www.discoveryts.com or Call (888) 987-9692 & use code PLUMHPE*. Offers Valid Mon-Thurs thru 9/5. Facility fee not included. Limit 8 tickets/order.

GREAT WOLF LODGE-PA

Up to 20% Off!

The Northeast's Largest, Year Round Indoor Waterpark Resort!

There's no better time for a family vacation at Great Wolf Lodge in the Pocono Mountains, less than 2 hours from NY & Philadelphia. All packages include passes to the gigantic indoor waterpark for your entire stay. PLUS, experience the **NEW Double Barrel Drop**, a hair-raising new attraction. Room availability at these rates is limited – reserve today!

20% Off Weekdays in Sept & Oct: \$192-\$496, reg. \$240-\$620 **10% Off**

Weekends in Sept & Oct: \$216-\$558 reg \$240-\$620. Valid 9/1-10/31. **TO ORDER:** Online visit www.greatwolf.com or Call (800) 768-9653 & use code PLUM100A*. Must book by 8/31. Blackout dates may apply. Book 30 days in advance for best opportunity to enjoy savings! Great Wolf Lodge, 1 Great Wolf Dr. Scotrun, PA.

MADAME TUSSAUDS NEW YORK

Save \$5!

Your Favorite Celebrities and Icons, All in Times Square

Gossip with Hollywood's hottest celebrities, give an earful to world leaders or take your photo with historical icons. Get up close with Justin Bieber, Taylor Swift, Diddy, Robert Pattinson, Lady Gaga and so many more. Experience the Spirit of New York, our brand new interactive exhibit celebrating New York's greatest icons and unforgettable moments. Immerse yourself in everything that is New York like never before.

\$5 Off Adults and Child All Access Pass (code 156): \$24-\$31, reg. \$29-\$36. Valid thru 9/25.

TO ORDER: Bring Guide to Madame Tussauds, 234 W42nd Street & use above code.* Open Sunday-Saturday 10am-10pm call (800) 246-8872 for early closings. 6 tix/or. Not valid for advanced sales.

MANHATTAN BY SAIL 20% Off Classic Schooner Cruises!

Escape the Hustle & Bustle with a Sail through NY Harbor

Point your imagination toward the horizon and get riverbound with Manhattan by Sail! Choose one of our sailboats to be your guide to breathtaking views of the Statue of Liberty, Brooklyn Bridge, Manhattan skyline and other gems of the harbor. Tailor your New York Sailing experience to what you enjoy. Tailor your New York Sailing experience, according to what you enjoy.

Save 20% Clipper City Sails or Gift Certificates (CODE: PLUMMBS1): \$13.60-\$76.50, reg. \$17-\$95. **Save 15% on Shearwater Sails or Gift Certificates (CODE: PLUMMBS2):** \$21.25-\$89.25, reg. \$25-\$105. Thru

10/16, visit www.plumbenefits.com for schedule. **TO ORDER:** Call (212) 619-0885 & use above codes. Bring guide to North Cove Marina by World Financial Center.

POMPEII THE EXHIBIT

Tix As Low As \$17.50!

Life and Death in the Shadow of Vesuvius

Experience Pompeii before and after the epic eruption 2,000 years ago. Imagine the moment their world vanished and discover the miraculous artifacts unearthed since. Witness the life and death of those frozen in time by ash - including the largest collection of body casts ever presented, over 250 artifacts, and a brand-new, immersive movie experience.

Save \$5 on Adult & Senior Tickets: \$17.50 - \$20, reg. \$22.50-\$25.

Save \$2 on Children's Tickets: \$17.50, reg. \$19.50. **TO ORDER:** Online visit www.discoverytsx.com or Call (888) 988-8692 & use code PLUMPTTE.

Or bring Guide to Discovery Times Sq Box Office, 226 W 44th St, Valid Mon - Fri 10am-8pm, Sat - Sun after 4pm. Thru 9/5, Last entry 60 min prior to close. Blackout dates may apply. Not valid on Holidays. Valid only on reg priced tix.

TOP OF THE ROCK™ OBSERVATION DECK

New York's Most Amazing Attraction!

\$12 Tickets for Kids!

Don't miss Top of the Rock this summer! The 55,000-square-foot tiered observation deck atop 30 Rockefeller Plaza offers an unforgettable experience, including a multi-media theater exhibit, glass-ceiling elevator ride to the TOP and panoramic 360-degree, view from the 70th floor, 850 feet in the sky! It's the perfect backdrop to enhance your trip to Rockefeller Center with the family. Visit before a show or make it a special occasion all by itself!

Now Save 15%!: Adult: \$20, reg. \$23 (code PLUM2011) Child: \$12, reg.

\$15 (code PLUM2011). Offer valid daily 8am-12am (last elevator goes up at 11pm) thru 9/25. **TO ORDER:** Present Guide at the Top of the Rock Box Office, 50th St. between 5th & 6th Ave & use above code.* Not valid on advanced sales. Limit 6 tix/ord. Includes tax.

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ATTRACTIONS CONT... RESTAURANTS & LAS VEGAS

WORLD YACHT CRUISES Save 50% on Lunch Cruises!

World Yacht is a true NYC experience
Sit back and relax over dinner or a cocktail, enjoy attentive service, great music and dance to the backdrop of the city skyline and Statue of Liberty. Our main dining deck offers contemporary cuisine while our intimate upper deck provides a setting for cocktails and small plate dining.

Save up 20% on Dinner Cruises (CODE: PB11): \$56-\$92, reg. \$70-\$115. Sun-Fri: Brd. 6pm/Sail 7pm/Ret. 10pm, thru 8/30, **Save 50% on 8/6 & 8/20 Lunch Cruises (CODE: PBL11): \$22.50, (reg. \$45), Sat:** Brd 1130am/Sail 12pm/Ret. 2pm, **Buy 4, Get 1 Free for 8/11 & 8/18 Throwback Thurs Cruises (CODE: PBT11): \$259.96, (\$64.99 per ticket), Thurs:** Brd 530pm/Sail 730pm/Ret. 930pm, **TO ORDER:** Call (212) 630-8100 and use above codes. Pier 81 at W41 & Hudson. 4 tix/or. Tax, Grat and Bev are add.

B. SMITH'S Theatergoer's Special: Save 20% Off Your Bill!

American Cuisine with Southern Influences in the Theatre District
Located in the heart of the Times Square Theatre District, B. Smith's has an American menu with Southern influences, along with B.'s interpretations of cuisines from around the globe! Their specialty cocktail list offers unforgettable drinks such as their very own vodka infused B.'s Apple Cinnamon Martini, White Tangerine Cosmo, along with the best bread pudding for dessert in NYC. Live Jazz every Friday and Saturday night from 8:30 – 11:30pm AND Sunday's for brunch from 11:30am – 3PM. No cover charge! Make a dinner reservation here: www.bsmiths.com

Save 20% On Your Entire Bill: \$24.80 - \$40, reg. \$31 - \$50. TO ORDER: Bring a printout of this page to the restaurant to redeem your discount.

LUCKY CHENG'S PRESENTS ALL THAT DRAG

Outrageously Fun Drag Cabaret Dinner Theater!

Don't miss the dinner and show at Lucky Cheng's, the drag queen capital of the world. As seen on "Sex in the City", "America's Next Top Model", "Access Hollywood" and "E!" this NYC institution's outlandishly attired drag queens deliver drinks, dinner and an interactive drag show with attitude! Lucky Cheng's is the party capital of the world, plan a birthday, corporate, holiday, divorce, anniversary, going away, the boss was fired, girls night out – any reason to celebrate – for an unforgettable night of fun and photo ops

40% Off Dinner + A Show: \$19.20, reg. \$32. TO ORDER: Bring a printout of this page to the restaurant to redeem your discount. Drinks, surcharges for certain menu items, tax & tip not included. Groups of 10 or more will be served from Group Menu. Sun-Thurs 8:30pm, Fri 10pm, Sat - 6pm

TRATTORIA DOPO TEATRO 15% Off!

Italian Cuisine and an Award-Winning Wine Menu

Located at 125 W. 44th Street, Trattoria Dopo Teatro has been a Theater District favorite since opening in 1995. Its Italian cuisine is superbly matched with an award-winning wine list of more than 500 selections Trattoria Dopo Teatro has a variety of party rooms, including an interior garden with a stone waterfall that opens into the restaurant's wine cellar. The restaurant recently added the Fame-Wall, an area of the restaurant that pays homage to people who have made an impact on the world of arts and entertainment. The Fame-Wall's first honoree was John Stamos, whose painted portrait adorns the wall.

Mention Code PLUM or Present Guide at Time of Seating: 125 W. 44th Street. Call (212) 869-2849

BLUE MAN GROUP AT THE VENETIAN Save up to 40%
See this World Renowned Sensation Live at the Venetian Las Vegas

This multi-sensory experience featuring three enigmatic bald and blue characters combines theatre, percussive music, art, science and vaudeville to create a unique form of entertainment. See *Blue Man Group* perform at their state-of-the-art 1,768 seat theatre at the heart of the Vegas strip.

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