

GREAT WOLF LODGE – Pocono Mountains, PA
The Northeast's Largest, Year Round Indoor Waterpark Resort!
February's **EVENT OF THE MONTH**

Make a splash in your scrapbook with a family vacation to Great Wolf Lodge in the majestic Pocono Mountains, less than two hours from New York and Philadelphia. All packages include passes for the duration of your stay to their gigantic indoor waterpark, reserved exclusively for Great Wolf Lodge guests.

Unwind in any of their spacious, rustic cabin-themed suites, with all the amenities of a full-service resort. Choose from 5 on-site restaurants, including Starbucks and Pizza Hut Express, and exciting events daily. Mom and Day can unwind at the full-service Elements spa, while the kids enjoy the ice cream-themed kids spa! Kids can also play in Northern Lights Arcade where they can win redemption tickets for GREAT prizes, try some mouth-watering fudge and delicious ice cream in the Bear Claw Cafe, and shop for mementos of your visit in the Buckhorn Exchange Gift Shop! Create memories that will last a lifetime but won't break your budget. But hurry, space is limited, so book now!

Save 15% On Any Room's Best Rate & Waterpark Passes Included!: \$195.46–\$603.46, reg. \$229.95–\$709.95; Valid 2/2–3/31/10, Purchase by 3/31/10.

TO ORDER: Online visit www.greatwolf.com or Call (800) 768-9653 & use code **PLUM100A**. Located at 1 Great Wolf Dr., Scotrun, PA.

SPOTLIGHT EVENTS

FUERZA BRUTA: LOOK UP!

The 360° Degree Heart-Pounding Theatrical Smash Hit!

From the creators of *De La Guarda* comes a 360° heart-pounding experience that floods your senses with a nonstop collision of dynamic music, visceral emotion & visual effects. With a man running through moving walls and women frolicking in a watery world suspended inches above the audience, the magic of *Fuerza Bruta* ("brute force") happens so close, you can touch it. Blake Lively, Fergie, Tyra Banks & Jude Law have seen it! When will you?!

Save 40%!: \$45, regularly \$75, thru 3/14. Wed-Fri 8pm, Sat 7pm/10pm, Sun 7pm. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **FBPLUM5**.* Or bring Guide to Daryl Roth Theater, 101 East 15th St. Includes \$1 facility fee. 10 tickets per order. **Audience stands for 70 min show & may get wet.**

ONLY \$45 B. SMITH'S

American Cuisine with Southern Influences & Live Jazz Fri-Sun!

Save 20% off your entire bill! B. Smith's serves a Global-Eclectic menu featuring B.'s interpretations of cuisines from around the globe. Located in the heart of the Times Square Theatre District, B.Smith's has been entertaining business and entertainment executives, theater crowds, tourists and viewers familiar with B. from her TV show and publications alike over the past 23 years. The specialty cocktail list offers unforgettable drinks such as their very own vodka infused B.'s Apple Cinnamon Martini and the White Tangerine Cosmo. Along with the best bread pudding for dessert in all of New York City!

Save 20%

Present Coupon on Next Pages at Time of Seating: 320 West 46th Street
Call: (212) 315-110

BROADWAY

A LITTLE NIGHT MUSIC Great Seats, Savings, & Free CDs!

See Angela Lansbury & Catherine Zeta-Jones Live on B'way!

Based on the film, "Smiles of a Summer Night," this is a story where surprising liaisons & a taste of love's endless possibilities are all brought to light. Don't miss the show *Newsday* calls "one of the most delectable musicals ever written." **Note: Catherine Zeta-Jones will not be performing 2/16-2/21 or 3/30-4/4.** For full cast see Offer B.

2/16-2/21 & 3/30-4/4 (code:LMPLMC28): \$80-\$85, reg. \$132-\$137. Tue 8pm, Wed 2/8pm, Thur 8pm, Fri 8pm, Sat 2pm, Sun 3pm. **Great Seats & A Free CD w Purch 1/5-6/20: (code: LMPLMPRE):** \$237-\$367. Tue 8pm, Wed 2/8pm, Thur 8pm, Fri 8pm, Sat 2/8pm, Sun 3pm. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use above code*. Or bring Guide to Walter Kerr, 219 W48. Pur by 2/2. See www.plumbenefits.com for Sched info.

BILLY ELLIOT 20% Off Orch & Front Mezz Tickets!

WINNER OF 10 TONY AWARDS INCLUDING BEST MUSICAL!

The show you've been waiting for is here! *Billy Elliot the Musical* is the new show that has captured Broadway's heart, delighted the critics and swept the awards—winning ten 2009 Tony Awards including BEST MUSICAL! Called "EXTRAORDINARILY UPLIFTING" by *Time Out* and "INTOXICATING" by *The New York Times*, *Billy Elliot* is a joyous, exciting and feel-good celebration of one boy following his heart and making his dreams come true.

20% Off Orch & Front Mezz Tickets Now thru 3/28!: Tuesday 7pm, Wednesday 2pm, Thursday 8pm, Sun 7:30pm. Not valid 2/12-2/21. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code **BEPLM121**.* Or bring Guide to Imperial, 249 West 45th Street. 19/or. Incl \$1.50 fee. No perfs 2/17. Not val 2/12-2/21. Must Purchase by 3/1.

CHICAGO

Don't Miss Michelle Williams Beginning 2/8!

Starring Pop Star Ashlee Simpson-Wentz thru 2/7 ONLY!

Don't miss your chance to see pop star Ashlee Simpson-Wentz making her B'way debut as Roxie Hart- appearing thru 2/7! Michelle Williams (Destiny's Child) joins the cast 2/8! A true NYC institution, Chicago has everything that makes Broadway great: a universal tale of fame, fortune and all that jazz!

Save up to 50% thru 4/25: Good seats (code: CH3PLUM) \$63.50, reg. \$126.50-\$131.50. Mon/Tue/Thu 8pm, Sat 2:30pm, Sun 2:30/7pm. \$75.50, Fri/Sat 8pm. Not Valid: 2/13 8pm, 3/29-4/6. 2/14 at 7pm & 2/15 at 8pm only: \$105.50, reg. \$131.50. Great seats (code: CH2PLUM): \$85.50, reg. \$126.50-\$131.50 thru 4/25. Not Valid 2/14-2/15. **TO ORDER: Online visit www.broadwayoffers.com or Call (212) 947-8844 & use above code.* Or bring Guide to Ambassador, 219 W49. Incl. \$1.50 fee. 9/or.**

DISNEY PRESENTS THE LION KING

Winter Special: Save \$30!

Discover the Pride of New York

50 million people around the world have come to discover the thrill, the majesty, the truly one-of-a-kind musical that is *The Lion King*. And there's no better place to experience this landmark entertainment event in the city where it all began. Join us at the Minskoff Theatre, in the heart of Times Square, & take your place in the Circle of Life. With this special offer, you can upgrade to orchestra at the front mezzanine Price!

Winter Special: Save over \$30 on Perfs thru 3/27: \$95.50, reg. \$128.50. Tues 7, Wed 2, Thur/Fri 8, Sat 2/8, Sun 1/6:30. **TO ORDER: Online visit www.ticketmaster.com or Call (866) 870-2717 & use code **PLUMUP** *. Or bring Guide to the Minskoff, W. 45th & Bway. 14/or. Incl. \$1.50 fac fee. Pur by 3/27. 2/15-3/27 Tues 7pm Wed 2/8pm, Thurs 8pm, Fri 8pm, Sat 2/8pm, Sun 3pm.**

* Varying service charges apply when ordering by phone and online. Subject to availability and prior sales. Not valid on prior purchases or in combination with other offers. All sales final. No refunds/ exchanges. Shows may close & offers may be revoked/ changed without notice. This Guide is being distributed to the intended recipient & is not to be distributed by recipient other than to authorized users in accordance with policies established by Plum Benefits.

ENTERTAINMENT GUIDE

TO ORDER: See details for each specific event below.

Use these offers to get the **BEST SEATS** available, just like a full price buyer.

Visit www.plumbenefits.com for more offers.

BROADWAY continued...

FELA!

Now Available Wed Mats Just \$60!

On Broadway! Best of 2009: NY Times, USA Today, Time Out!

The New York Times raves: "There should be dancing in the streets! There has never been anything like this on Broadway." Based on the life of groundbreaking African composer & performer, Fela Anikulapo-Kuti, **FELA!** uses Afrobeat music (a blend of jazz, funk & African rhythm & harmonies) to explore his life as an artist, political activist & revolutionary musician. "An ecstatic phenomenon!" - *Time Out New York*.

Save almost 40%: \$75, reg. \$112-\$122. Tues 7pm, Wed/Thur/Fri 8pm, Sat 2pm, Sun 3pm. **Wed Mats!:** \$60, reg. \$112-\$122. Valid thru 2/28. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code FEPLUM1*. Or bring Guide to Eugene O'Neill Theatre, 230 West 49th Street. 19 tix/order/week. Includes \$2 fee.

GOD OF CARNAGE

Save up to 38%!

Save Now on this 2009 Tony-Award Winning Best Play!

Jimmy Smits ("NYPD Blue"), Annie Potts ("Designing Women"), Christine Lahti ("Chicago Hope") and Ken Stott (original London *God of Carnage* cast) will be the next set of parents to face off in Yasmina Reza's acclaimed Tony-winning comedy *God of Carnage*. Will it be a calm & rational debate between grown-ups or a night of name-calling, tantrums and tears before bedtime?

Save up to \$45!: \$71.50, reg. \$116.50, Tue 7pm, Wed 8pm, Thur 8pm, Sun 3pm. **\$78.50**, reg. \$116.50, Fri 8pm, Sat 2/8pm. **\$64.50**, reg. \$116.50, Wed 2pm. **Rear Mez:** \$51.50, reg. \$81.50. Tue 7pm, Wed 2/8pm, Thur 8pm, Fri 8pm, Sat 2/8pm, Sun 3pm. Good for perfs thru 4/4. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code GCPLM1222* Or Bring Guide to Jacobs, 242 W. 45th St. Prices incl. \$1.50 fac fee. 6/or.

HAIR

Save \$53 On a Night You'll Never Forget!

See The 2009 Tony® Award Winner: Best Revival Of A Musical!

The Public Theater's joyous new production is the kind of exhilarating Broadway event that happens only once in a great while. An exuberant celebration of peace, life and freedom, *Hair* features dozens of unforgettable songs, including "Aquarius," "Hair," and "Let the Sun Shine In."

Save Up To \$53 Perfs 2/2-3/21! \$69, Tue 7pm, Wedn 2/8pm, Thurs 8pm. **\$75**, Fri 8pm, Sat 2pm, Sun 3pm. **\$85**, Sat 8pm. Reg. \$112-\$127. **Mezz Special Thru 3/21:** \$55. Reg \$67-\$77. Tue 7, Wed 2/8, Thur 8, Fri 8, Sat 2, Sun 3. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code HAPLM1201. Or bring Guide to Al Hirschfeld Theatre, 302 West 45 Street. Price Incudes. \$2.00 facility fee. Limit 8 tickets per order. Not valid 2/13-2/14, & 3/2-3/7.

IN THE HEIGHTS

Save Up To \$42 on B'way's Biggest Hit!

See The 2008 Tony® Award-Winning Best Musical!

This 2008 Tony® Winner for Best Choreography, Orchestrations, & Best Musical is Broadway's hottest hit! Journey into one of NYC's most vibrant communities, where the breeze carries the rhythm of 3 generations of music. *In The Heights* has "enough energy to light up the GW Bridge!" - *NY Times*.

Save Up To \$54 Thru 3/21! \$40-\$66. Mon 8pm **\$52.50-\$84** Tue 7pm, Wed 2/8pm, Thur 8pm, Sun 7pm. **Save 20% on Weekends Thru 3/21! \$60-\$96.** Fri 8pm, Sat 2pm, Sun 2pm. Tix reg. \$75-\$120. **Save 20% on Perfs 3/22-5/20! \$60-\$96**, Mon 8, Tue 7, Wed 2/8, Thur 8, Fri 8pm, Sat 2pm, Sun 2pm. Tix reg. \$75-\$120 **TO ORDER:** Online visit www.ticketmaster.com or Call 212-307-4100 and use code PLU21Z*. Or bring Guide to Richard Rodgers, 226 W46 St. Price doesn't incl \$1.50 fee. Not valid 2/13-2/14 2pm, 2/14 7pm.

JERSEY BOYS

New February & March Performances!

Great Seats Now Available!

Winter has arrived and so has your chance to see *Jersey Boys*! Follow the rags-to-rock-to-riches tale of four blue collar kids working their way from the streets of Newark to the heights of stardom. This supercharged sensation has good seats available for the next few weeks, so get your tickets now and be there when "the crowd goes wild!" - *New York Times*.

Select Orch, Front & Rear Mez: \$62-\$122, Tue 2/2 7pm, Wed 2/3 8pm Thur 2/4 8pm, Tue 2/9 8pm, Wed 2/10 2 & 8pm, Thur 2/11 8pm, Tue 2/23 7pm, Wed 2/24 2 & 8pm, Thur 2/25 8pm, Tue 3/2 7pm, Wed 3/3 2 & 8pm, Thur 3/4 8pm, Tue 3/9 8pm, Wed 3/10 8pm, Thur 3/11 8pm, Tue 3/16 7pm, Wed 3/17 2 & 8pm, Thur 3/18 8pm. Pur 48 hrs prior to perf. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code JBPLUM5*. Or bring Guide to August Wilson, 245 W52. 8/or. Incl. \$2 fee. Pur by 3/1.

MAMMA MIA!

Save Up To \$50!

Save Now on Winter Performances!

Night after night on B'way, the lights dim, the music swells & the best time you can have in a theatre begins. Audiences have been coming back again & again! Now it's your turn to have the time of your life at this smash-hit that combines ABBA's hits with an enchanting tale of love, laughter & friendship.

Winter Special! Perfs thru 3/7: \$67, reg. \$116.50. Mon 8, Wed 8, Thur/Fri 8, Sat/Sun 2. **\$77**, reg. \$121.50. Sat 8, Sun 7. **Spring Perfs 3/8-4/25:** \$72, reg. \$116.50. Mon 8, Wed 8, Thur/Fri 8, Sat/Sun 2. **\$82** reg. \$121.50. Sat 8, Sun 7. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 563-5544 & use code MMPLMSU618.* Or bring Guide to Winter Garden, 1634 B'way. Incl. \$1.50 fee. Orch/Ft Mezz only, some locations excluded. 2/15 8pm replcs 2/17 8pm. Lmt 8/or. Not val 2/13-2/16. Pur by 3/1.

DISNEY AND CAMERON MACKINTOSH PRESENT MARY

POPPINS

MORE FUN THAN YOU EVER IMAGINED!

One of the best-loved musicals of all time is capturing hearts in a whole new way: as a hit Broadway musical! The New York Daily News calls *Mary Poppins* "A roof-raising, toe-tapping, high flying extravaganza!" and now you're invited to join the fun! Come fall in love with *Mary Poppins*, the one musical that can make everyone believe in magic.

Save \$40 Perfs thru 3/27: \$81.50, reg. \$86.50-\$121.50, Orc/Ft Mez/Mid-Mez. **\$41.50**, reg. \$61.50, Rear Mez/Balc. **Now thru 2/14:** Mon/Wed 7pm, Thu/Fri 8pm, Sat 2/8pm, Sun 1/6:30pm. **2/15-3/27:** Mon/Tue 7pm, Wed 2/8pm, Fri 8pm, Sat 2/8pm, Sun 3pm. **TO ORDER:** Online visit www.ticketmaster.com or Call (866) 870-2717 & use code H9PLUM.* Or bring Guide to New Amsterdam, 214 West 42. 14/or. 1.50 fee. Not val 31.50 tix, 2/13-20.

MEMPHIS

See it Now!

Save up to \$55 On This Hot New Musical!

From the underground clubs of 1950s Memphis comes a hot new Broadway musical -inspired by actual events- with heart, soul & energy to burn. When a young, white radio DJ collaborates with a black singer, her music begins to reach audiences everywhere. Soon their music-and their love- is put to the test. Get ready to experience the beauty & controversy, of a wondrous, defining time in our history. You're tuning in to *Memphis*.

Performances Thru 4/18: \$64.50, reg. \$121.50, Tue 8pm, Thur 8pm, Fri 8 pm. **\$89.50**, reg. \$121.50 Sat 2/8pm, Sun 3pm. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code MEPLM0819*. Or bring Guide to Shubert, 225 West 44th Street. Incl. \$1.50 facility fee. Limit 19/order.

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BROADWAY continued...

THE MIRACLE WORKER

Save Up To \$58!

"See Abigail Breslin and Alison Pill Live On Broadway!"

When Annie Sullivan began teaching a young Helen Keller, she found a girl raging against a world she couldn't understand. But Annie knew that inside this wild child was a brilliant mind fighting to be heard. As their friendship blossomed, Helen became a woman who would inspire millions. Led by 13-year-old Academy Award® nominee Abigail Breslin and Tony Award® nominee Alison Pill, also starring Matthew Modine, Jennifer Morrison, & Elizabeth Franz.

Save Up To \$58 on Perfs Thru 4/11: \$59 Mon 8, Tue 7, Wed 2/7, Thur 8, \$65 Fri 8, Sat 2/8, Sun 3. All tickets regularly \$117 **TO ORDER: Online** visit <http://www.broadwayoffers.com> or Call (212) 947-8844 & use code **MWPLM59**. Or bring the Guide to the Circle In The Square, 1633 B'way. Incl \$2 fee. 8 tix/ord. Not Val 3/3. Go to www.plumbenefits.com for sched changes.

PRESENT LAUGHTER

Save Up To \$57!

See Tony® and Emmy® Award nominee Victor Garber!

Tony® & Emmy® Award nominee Victor Garber ("Alias," *Damn Yankees*) leads a marvelous cast in this new comedy. In *Present Laughter* a self-absorbed stage star prepares for an African birthday safari, members of his entourage descend on his elegant flat & wreak considerable havoc. When the birthday boy gets mixed up with a glamorous married woman, the situation spirals into outright mayhem! Be prepared to laugh the night away!

Save \$47 on 1/22-2/28: \$46.50-\$69.50, All reg \$91.50-\$116.50. Tues 8pm, Wed 2/8pm, Thur 8pm, Fri 8pm, Sat 2/8pm, Sun 2pm. **TO ORDER: Online** visit www.roundabouttheatre.org or Call (212) 719-1300 & use code **PLPLUM3**.* Or bring Guide to American Airlines Thtr, 227 W42 St. Incl \$1.50 fee. 8/or. 2/9-2/19: Tue 7, Wed 2&8, Thur 7, Fri 7, Sat 2&7, Sun 2

NEXT FALL

Save Over 50%!

After three sold-out extensions, the most acclaimed play of the year comes to Broadway! *Next Fall* paints a beautiful and funny portrait of modern romance, asking the hard questions about commitment, love and faith. Bursting with political relevance and emotional truth, it's an extraordinary new piece of contemporary American theatre. DON'T MISS IT. "The kind of play that rarely materializes anymore." - *New York Times*

Go Early & Save! Perfs 2/16-4/4: \$65, reg. \$116.50, Mon 8pm, Tues 8pm, Wed 8pm, Thur 8pm, Saturday 3pm. \$70, reg. \$116.50, Sat 8pm. \$55, reg. \$116.50 Wed 3pm. **TO ORDER: Online** visit www.broadwayoffers.com or Call (212) 947-8844 & use code **NFPLM24**.* Or bring Guide to Booth, 222 W45. Inc \$1.50 fac fee. 8/or. Beg 3/15: Tue 7, Wed-Sat 8, Wed/Sat/Sun 3. No perf 2/17 3, not val 3/11.

RACE

Save Up Save Up To \$35!

James Spader, Richard Thomas, David Alan Grier & Kerry Washington Live!

In this new play 3 attorneys, 2 black & 1 white, are offered a chance to defend a white man charged with a crime against a black woman. Starring Emmy Award winner James Spader ("Boston Legal", *Sex, Lies and Videotape*), Tony nom David Alan Grier (*A Soldier's Story* & "In Living Color"), Kerry Washington (*Ray*) & Richard Thomas ("The Waltons" & "Twelve Angry Men"). **Perfs Thru 3/28: Rear Orch/Mezz (code:RAPLM85): \$86.50**, reg. \$121.50. **Orch/Front Mezz (code:RAPLM95): \$96.50**, reg. \$121.50, Tuesday 7pm, Wednesday 2/8pm, Thursday-Friday 8pm, Saturday 2/8pm, Sunday 3pm. **TO ORDER: Online** visit www.broadwayoffers.com or Call (212) 947-8844 & use above code.* Or bring Guide to Barrymore, 243 West 47th Street. 8 tickets/order. Price Includes \$1.50 facility fee. Purchase by 3/1.

NEXT TO NORMAL

Winter Special - Save Up To \$41!

"A Brave, Breathtaking Musical" -The New York Times

"The Best New Musical of the Season" -*New York Times*, *The Los Angeles Times*, *The Washington Post* and *Rolling Stone*. With a thrilling contemporary score, this Tony-winning show is an emotional powerhouse of a musical. Winner of 3 2009 Tony® Awards including Best Score and Best Actress in a musical.

Save Up To \$41 on Performances Thru 3/28 (code: NNPLM1130) \$65 Mon 8pm, Tue 7pm, Thurs 8pm, Sun 7:30. \$75 Fri 8pm, Sat 2pm, Sun 3pm. All tickets regularly \$116.50. **TO ORDER: Online** visit www.broadwayoffers.com or Call (212) 947-8844 & use above code.* Or bring Guide to the Booth Theatre, 222 West 45 Street. Price Includes. \$1.50 facility fee. 8 tickets/order. Offers not valid 1/15-17 or 2/12-14.

ROCK OF AGES

Winter Special: Save Up To \$48.50!

Starring American Idol's Constantine Maroulis!

In 1987 a small-town girl met a big-city dreamer fell in love to the greatest songs of the '80s. *Rock of Ages* is a hilarious, feel-good love story told through the hit songs of iconic rockers Journey, Styx, REO Speedwagon, & more. Don't miss this awesomely good time where big hair meets big dreams!

Save Up To \$48.50 Thru 3/24: \$84.50 Friday 8pm, Saturday 2pm, Sunday 3pm. \$79, Monday 8pm, Tuesday 7pm, Thursday 8pm, Sunday 7:30pm. All tix reg. \$127.50. **Great Seats & A Free Drink \$127.50: Sat 2/8pm.** **TO ORDER: Online** visit www.ticketmaster.com or Call (212) 307-4100 & use code **ROAPBD**. Or bring Guide to Brooks Atkinson, 256 West 47 Street. Price includes \$1.50 facility fee. Limit 8 tickets/order. Must purch 7 days prior Offer A Not valid: 2/13-2/15 or Sat eve. Offer B: price starts at \$127.50.

THE PHANTOM OF THE OPERA

Save up to \$55!

Your Winter Forecast: Great Savings!

Save up to \$55 on performances this winter when you purchase tickets in December! Now is the time to surrender to the most thrilling show ever imagined... the longest-running musical phenomenon in Broadway history. Winner of 7 1988 Tony® Awards including Best Musical, Andrew Lloyd Webber's masterwork is an international phenomenon that unmask emotions like no other show can, leaving audiences breathless.

Save up to \$55 on Perfs thru 4/24: \$66.50, reg. \$121.50, Mon 8pm, Tuesday 7pm, Wed 2/8pm, Thur 8pm. \$81.50, \$121.50, Fri 8pm, Sat 2pm. **TO ORDER: Online** visit www.broadwayoffers.com or Call (212) 947-8844 & use code **PHPLM47**.* Or bring Guide to Majestic, 247 West 44th St. Incl \$1.50 fee. Limit 19/order. Sel Orch/Mezzanine. Not valid 3/29- 4/9.

Rodgers & Hammerstein's SOUTH PACIFIC Save \$40 Thru 3/31!

See 2008's Tony® Award Winning Best Musical Revival Now!

See *Rodgers & Hammerstein's South Pacific*, the 2008 seven time Tony® Award winning Best Musical Revival! Considered by many to be the finest musical ever written, *South Pacific* includes famous songs "Some Enchanted Evening," "Younger Than Springtime," "Bali Ha'i," "There Is Nothin' Like A Dame" & "A Wonderful Guy." See the show the *NY Times* calls "a flawless production" and the *Star-Ledger* calls "a show you will remember forever!"

Save \$40 on Performances Thru 3/31: \$85, regularly \$125, Tuesday 7pm, Wednesday 2/8pm, Thursday 8pm. **TO ORDER: Online** visit www.broadwayoffers.com or Call (212) 947-8844 & use code **SOPLM85**.* Or Bring Guide to Vivian Beaumont Theatre, 150 West 65th Street. Limit 6 tickets per order. Purchase by 3/2.

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BROADWAY continued... & OFF- BROADWAY

SONDHEIM ON SONDHEIM

Save up to \$30!

Don't Miss This All-Star Cast!

Experience the songs of the lyrical legend, Academy Award & Nine Time Tony Award Winner Steven Sondheim. Audience members can expect an intimate portrait of the famed composer in his own words & music. This ensemble cast, led by Tony winner Barbara Cook, Vanessa Williams & Tom Wopat, will perform brand-new arrangements of over two dozen Sondheim tunes, ranging from the beloved to the obscure. This is an experience not to be missed!

Purch by 4/25 & Save \$30! Perfs 3/19-5/9: \$66.50-\$96.50, reg. \$86.50-\$126.50.

Tue 8pm, Wed 2/8pm, Thur 8pm, Fri 8pm, Sat 2/8pm, Sun 2pm. **TO ORDER:** Online visit www.roundabouttheatre.org/54 or Call (212) 719-1300 & use code

SOPLUM.* Or bring Guide to Studio 54, 254 West 54th St. Incl \$1.50 fac fee

TIME STANDS STILL

Go Early & Save up to \$43!

Don't Miss This All-Star Cast!

Starring Eric Bogosian, Brian d'Arcy James, Laura Linney Alicia Silverstone! James and Sarah, a journalist and a photographer, have been together for nine years and share a passion for documenting the realities of war. But when injuries force them to return home to New York, the adventurous couple confronts the prospect of a more conventional life.

Save up to \$43! Perfs thru 3/21: \$68, reg. \$111, Orch, Prem circle & Ft Mez.

\$48-\$58, reg. \$67-\$87, Mez rows C&D, Rear Mez. Tue 7pm, Wed-Fri 8pm, Sat 2/8pm, Sun 2/7pm. **Wed 2pm Special: \$48-\$63**, reg. \$57-\$91. Orch,

Prem circle & Ft Mez. Mez rows C&D, Rear Mez. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use code SSPMN74.* Or bring Guide to Friedman Thr, 261 W47. Lmt 6/or. Incl \$2 fee.

WEST SIDE STORY

Save up to \$36 – Must Purchase By 3/1!

"Enthralling & Electric" – Ben Brantley, NY Times

More than 50 ago, a show about NYC changed musical theatre forever. Now, it's come home to make history once again. *West Side Story* is one of the most memorable musicals & greatest love stories of all time. With a score that includes "Tonight," "America," "Maria," "I Feel Pretty" and "Somewhere" this show is sure to "blow you away" –*WOR Radio*. Don't miss the show that *Variety* calls "thrilling, brilliant, & timeless" & *The New Yorker* says is "so exciting it makes you ache with pleasure!"

Save Up To \$36 Thru 3/21: \$45-\$84. Tue 7pm, Wed 2/8pm, Thur 8pm.

\$45-\$90 Fri 8pm, Sat 2pm, Sun 3pm. All tix reg \$90-\$120. **TO ORDER:** Online visit www.ticketmaster.com or Call (212) 307-4100 & use code

PLU129.* Or bring Guide to Palace Thr, 1564 B'way. Doesn't incl \$1.50 fee. Purch by 3/1.

WICKED

Great Orchestra Seats & Free Parking!

This Valentine's Day, Tell Him You Want To Get Wicked!

Plum Benefits has special access to great seats on select performances in February & March plus an additional free parking offer! Don't wait another second to reserve your seats; tickets are limited & selling fast. Treat your Valentine to Broadway's biggest blockbuster; buy now before it's too late! Purchase reserved orchestra seats to Tuesday, Wednesday or Thursday performances between 2/2 – 3/25 & receive a free parking voucher at select Central Parking garages!

Reserved Orchestra Seats & Free Parking Perfs 2/3-3/25: \$111.25,

Tuesday 7pm, Wednesday 2/8pm, Thursday 8pm. **TO ORDER:** Online visit www.ticketmaster.com or Call (212) 307-4100 & use code PLUMPRK.* Or bring the Guide to the Gershwin Theatre, 222 West 51 Street.

8 tickets/order. Offer not valid 2/3 8pm, 2/17 2pm, 3/18.

AVENUE Q

From Just \$55!

Broadway's Tony-Winning Best Musical!

After more than 6 years of delighting audiences on B'way, this deliciously naughty hit musical has taken its irresistible charm to New World Stages! Tony Winner for Best Musical, Best Score & Best Book! Princeton & his newfound friends struggle to find jobs, dates, & their purpose in life.

Perfs thru 2/28: Wed 8pm, Thurs 8pm, Sun 3/7:30pm (code:

AQPLUM110): \$50-\$55. Mon 8pm, Fri 8pm, Sat 2pm (code:

AQPLUM909): \$55. Reg \$69.50-\$89.50. Perfs 3/1-3/31 (code:

AQPLUM909): Orch & 1st Row Mezz: \$65. Mezz: \$55. Reg. \$69.50 -

\$89.50. Mon/Wed-Fri 8pm, Sat 2pm, Sun 3/7:30pm. Not valid 2/12-14 or Sat pm. TO

ORDER: Online visit www.broadwayoffers.com or Call (212) 947-8844 &

use above code. Or bring Guide to New World Stgs, 340 W50th St. 8 tix/or

AWESOME 80s PROM

From Just \$35!

NYC's #1 Bachelorette Party Destination

Join all your fav 80's movie characters from *The Breakfast Club* & *Pretty in Pink* at Wanaget High's Senior Prom...in 1989! Get footloose with the Captain of the Football Team and flirt with The Bad Boy to your fav 80's hits! **Free admission to Webster Hall after the Prom!**

\$15 Off Select Proms: (code:POPROCKSTGIF) \$34.99-\$84.99, reg.

\$49.99-\$99.99 Proms 3/26, 4/16, 4/23, 4/30. 5+ Tickets \$10 Off!

(code:POPROCKS5) \$39.99-\$89.99. 1-4 Tix \$5 Off! (code:POPROCKS)

\$44.99-\$94.99. Proms 2/6-4/25. Not valid 3/27, 4/17, 4/24, 5/1. Pur by 3/1.

TO ORDER: Online visit awesome80sprom.com/plum or Call (212) 352-3101

& use above code*. Or Bring guide to Webster Hall, 125 East 11th St. Dance contest begins at 7:30pm.

BLUE MAN GROUP

Save Up To 15%

"An Absolutely Ecstatic Experience" – USA Today

Plum Benefits proudly presents the world renowned *Blue Man Group*! See three enigmatic bald & blue characters take the audience through a multi-sensory experience that combines theater, percussive music, art, science & vaudeville into a form of entertainment that is like nothing else either on or off-Broadway. Don't miss your chance to see this crowd-pleasing, exuberantly fun show that *TIME Magazine* calls "a sensation!"

Save 15% on Performances Thru 3/28: \$67, regularly \$79. Monday 8pm,

Tuesday 8pm, Wednesday 8pm, Thursday 8pm, Sunday 2/5/8pm. **TO**

ORDER: Online visit www.ticketmaster.com or Call (800) 982-2787 & use

code PLUM.* Or bring Guide to the Astor Place Theater, 434 Lafayette. 6

tickets/order. Price includes \$1.00 facility fee. Must purchase by 3/1.

DEFENDING THE CAVEMAN

Tickets just \$45!

A Hilarious Comedy about the Sexes!

In a relationship? Want to be in a relationship? Know someone in a relationship? This is the comedy show for you! *Variety* calls *Caveman* "Hysterically funny! *Caveman* made me laugh until tears rolled down my cheeks. People were holding their sides." This comedy about the sexes, written by Rob Becker stars . *NYTraves* "a comic phenomenon!" Haven't seen *Caveman*? Have you been living in a cave?

Save over 35%: \$45, reg. \$55-\$70. Tues 7pm, Wed-Fri 8pm, Sat 5pm, Sun

3pm. 2/23 – 4/18. **TO ORDER:** Online visit www.entertainmentevents.com

or Call (212) 947-9300 & use code CAVEPLUM*. Or Bring Guide to

Entertainment Events 320 W. 37th- 8th Fl. Shows at The DownStairs Theatre at Sofia's, 221 W46th, betn Bwy & 8th. Lmt 10/or. \$5/ticket service charge applies.

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OFF- BROADWAY continued...

THE FANTASTICKS

Tickets Only \$39!

"The Perfect Musical!" – *The Wall Street Journal*

The Fantasticks is back & dazzling audiences all over again! New York just isn't New York without this classic playing here, and this production is dazzling audiences right in the heart of Times Square. *The Fantasticks* has delighted audiences across the world including a record shattering 17,162 performances at the Sullivan Street Playhouse, where it made its off-Broadway debut in 1960. Don't miss the chance to experience the classic score, the timeless love story, & the pure and simple joy of stage magic.

Perfs thru 3/28: \$39, reg. \$75. Mon 8pm, Wed 2pm, Thur 8pm, Fri 8pm, Sat 2/8pm, Sun 3/7:15pm **TO ORDER:** Online visit www.ticketmaster.com or Call (212) 307-4100 & use code **PLUM39**.* Or bring Guide to Snapple Theater Center, 210 W 50 St, 3rd Floor. Doesn't incl \$1.50 fee. Not Valid 2/13-2/14.

GAZILLION BUBBLE SHOW Save up to \$30 + ½ Off Photo!

The Most UNBUBBLIEVABLE Family Show in New York!

Step into the "UNBUBBLIEVABLE" interactive production, the first & only if its kind, complete with light effects, lasers & jaw-dropping bubble artistry.

Winter Special: Save up to 50%! (code:GBPLM1109): \$31.50 + ½ Off Photo, regularly \$41.50-\$61.50, photos regularly \$20 each. Fri 7pm, Sat 11am/2pm/4:30pm, Sun 12pm/3pm. Good for performances thru 4/4.

Premium Tickets (code:GZPLM36PR): \$76.50, reg. \$86.50, Fri 7pm, Sat 11am/2pm/4:30pm, Sun 12pm/3pm. Good for performances thru 4/4. **TO ORDER:** Online visit www.broadwayoffers.com or Call (212) 947-8844 & use above code.*Or Bring Guide to New World Stages, 340 West 50th Street.

Includes \$1.50 facility fee. Limit 10/order. Ad perfs: Mon 2/15 & Wed 2/17 2pm. Beginning 3/13, Saturday at 7pm. Beginning 3/31, Wed 2pm.

A LIE OF THE MIND

Tickets just \$48!

"A Little Legend about Love..." Directed by Ethan Hawke!

Blinded by jealousy & rage, Jake believes he may have murdered his wife. While Jake seeks refuge in the home of his unstable mother, his brother Frankie goes to investigate and soon finds himself caught in the confusing currents of revenge and longing. A LIE OF THE MIND, noted by Shepard as "a love ballad, a little legend about love", depicts 2 families shaken by sudden violence. Winner of the Drama Desk Award for Outstanding Play in 1986. Don't miss this dramatic thriller directed by Ethan Hawke (*Reality Bites*).

Save over 20%: \$48, reg. \$60. Mon 8pm, Tues 7pm, Wed – Fri 8pm, Sat 2/8pm thru 3/20. **TO ORDER:** Online visit www.ticketcentral.com or Call (212) 279-4200 & use code **AMPB**.* Or Bring Guide to Acorn, Theatre Row, 410 W42nd St. Open 12pm-8pm, 8 tix/or. Doesn't incl. \$1.25 fac. fee.

MR. & MRS. FITCH

Starring Tony® Award Winners John Lithgow and Jennifer Ehle

Meet gossip columnists Mr. & Mrs. Fitch! When the social circuit no longer provides juicy morsels, they find that great celebrity can appear out of thin air. Tony® nominee Douglas Carter Beane's (*The Little Dog Laughed, Xanadu*) wicked new comedy stars Tony® Award Winners John Lithgow ("3rd Rock from the Sun", "Dexter") & Jennifer Ehle (*Coast of Utopia*, "BBC: Pride and Prejudice").

Save 30% on 2/7 7pm (code: PLM49): \$49, reg. \$70. 2/7 7pm. **Save 10% 2/22-4/4 (code: PLM63): \$63**, reg. \$70. Tue 7pm, Wed-Sat 8pm, Wed & Sat 2pm, Sun 3pm. **TO ORDER:** Online visit www.2st.com or Call (212)246-4422 & use above code*. Or Bring Guide to Second Stage Theatre, 305 W43rd St. Limit 8 tickets per order. Does not include \$4 services & fac. fee.

NEWSICAL THE MUSICAL

FROM \$37.50!

No One In the News Is Safe! We Distort – You Decide!

From Pres. Obama, Joan Rivers to Balloon Boy, Sarah Palin, and even the flu shot are skewered. WE DISTORT YOU DECIDE features all new material! The Drama Desk nominated revue is back lampooning current events, headlines, newsmakers, celebrities, & politicians with songs and material being updated on a regular basis! Composer-lyricist (Drama Desk Nominated) Rick Crom's comedy is an ever-evolving mockery of news that is fit to spoof!

Save up to 50%: 1-5 Tickets: \$45.50 each. 6+ Tickets: \$37.50 each, reg. \$75 each. Mon/Tues 8pm, Wed 2/8pm, Fri 8pm, Sat 2/8pm, Sun 7:30. **TO ORDER:** Online visit www.ticketcentral.com or Call (212) 279-4200 & use code **PLUM***. Or Bring Guide to Ticket Central B.O. 416 W42, 12-8pm daily. Perfs at the 47th St. Thtr, 304 W47th St. Does not \$1.50 fee. All Seats.

PERFECT CRIME

All Performances Save \$17!

"Wonderfully Puzzling! Funny; Constantly Surprising!" -*NY Times*

When her wealthy husband turns up dead, Margaret Brent, an accomplished psychiatrist gets caught in the middle of a game of cat & mouse with a deranged patient & the handsome investigator assigned to the case! *Perfect Crime* has been called "a crackling thriller" by the *NY Times* and "a true NY mystery" by *NY Magazine*. Fans of "Law & Order" & Alfred Hitchcock won't want to miss *Perfect Crime* – the longest-running play in NYC history. Spice up your spring with this captivating murder mystery!

Perfs thru 3/28: \$33, reg. \$50. Mon/Thur/Fri 8pm, Wed 2pm, Sat 2/8pm, Sun 3/7:15pm. **TO ORDER:** Online visit www.ticketmaster.com or Call (212) 307-4100 & use code **PLUM30**.* Or bring Guide to The Snapple Theater Center, 210 West 50 Street, 4th Floor. Price doesn't include \$1.00 facility fee.

PLATANOS AND COLLARD GREENS

\$39.25 Tix!

A Sweetly Enacted Tale Of Secret Lovers- A Great Night Out!

This hit play is now entering its seventh season! If you haven't seen it yet, it's time to experience *Platanos & Collard Greens*. "A modern day West Side Story that people come to see again and again" *New York Times*. This hilarious romantic comedy tells the story of Freeman and Angelita, who are forced to confront and overcome prejudice while defending their bond from family & friends. "A play everyone can relate to...it entertains, educates and leaves one satisfied." –*Amsterdam News*

Save 10%!: \$39.25-\$48.25, reg. \$43.50-\$53.50. Sat 2/13 3pm/7pm/10pm, 2/27, 3/20, 3/27 4:30pm & 8pm. Sun 2/14 3pm/7pm, 3/21 3pm. **TO ORDER:** Online visit www.ticketmaster.com or Call (212) 307-4100 & use code **PLUM***.Or bring Guide to Florence Gould Hall, 55 E59 St. Incl \$1 fee.

STOMP

Tickets ONLY \$39!

"Irresistible! A Sure-Fire Crowd Pleaser!" –*NY Times*

STOMP, the international sensation, continues its contemporary form of rhythmic expression at the Orpheum Theatre. Household and industrial objects find new life as musical instruments in the hands of an idiosyncratic band of body percussionists. Bring the whole family to this perfect treat! *Newsday* says "Dazzling! *STOMP* makes music that is infectiously percussive!" The *NY Times* raves "*STOMP* is banged, tapped, swished, clicked & clomped with an entrancing charm and a rock-and-roll heart."

Save over 45%! \$39, regularly \$73.50, Tues-Fri 8pm, Sat 3pm, Sun 3pm. Valid for perfs thru 3/25. **TO ORDER:** Online visit www.ticketmaster.com or Call (212) 307-4100 & use code **PLUM39**.* Or bring Guide to Orpheum Theater, 126 2nd Ave. Limit 6 tix/order. Inc. \$1 fac. fee. Not Valid 2/12-2/14.

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SPORTS

BNP PARIBAS SHOWDOWN

March 1, 2010

Four of Women's Tennis Biggest Stars Compete at MSG!

Tennis returns to Madison Square Garden on Monday, March 1st! See Grand Slam Champions, Serena & Venus Williams, Kim Clijsters, and French Open Champion Svetlana Kuznetsova, battle it out for the Billie Jean King Cup. One-set singles semifinals followed by a best-of-three-set final for \$1.2 million in prize money.

Save Up to 20%: \$40-65 reg. \$50-75; Monday, March 1st, 7pm. Various seating. Includes \$4.50 facility fee.

For more info or to ORDER: Online visit www.ticketmaster.com or Call (866) 858-0008 and use code **MSGPLUM**.* Or bring Guide to MSG (32nd & 7th)

BRICK CITY BOXING SERIES

Save \$10 at Pru Center!

Heavy Artillery: Tomasz Adamek vs. Jason Estrada

Adamek is back! The Polish Warrior Tomasz Adamek returns to take on the pride of New England Jason Estrada in the IBF International Heavyweight Championship. Adamek-Estrada promises to be an amazing fight featuring two guys that will take on anyone anywhere. This night of great fights will featuring under card bouts with fighters like, "Momma's Boy" Denis Douglin, Jersey City's Patrick Farrell and Brooklyn's own Sadam Ali. It will be an exciting night of boxing you're going to want to see live!

Save Almost 20%: \$43-\$68, reg. \$53-\$78. Saturday, 2/6 7:00 pm.

TO ORDER: Online visit www.ticketmaster.com or Call (800) 745-3000 & use code **PLUM26**.* Or bring Guide to Prudential Center, 165 Mulberry Street, Newark, NJ 07102. Valid Various Seating Locations.

HARLEM GLOBETROTTERS

Save up to 30%

An Experience Your Family Will Never Forget! The world famous Harlem Globetrotters are coming to an arena near you. Witness the legendary basketball tricks, timeless laughs & fun that only the Globetrotters can provide. It's an experience your family will never forget!

Save 25%: MSG: \$22-\$54, reg. \$28-\$60. 2/12 7pm. 7th Ave & 32nd St, (212) 307-7171. **Nassau Coliseum:** \$22.50-\$54.50, reg. \$28.50-\$60.50. 2/15 11am & 4pm, 1255 Hempstead Turnpike, Uniondale, NY (631) 888-9000. **Save 30%:** IZOD: \$26-\$58, reg. \$20-\$52, 2/13 1pm & 2/14 1pm, 50 Rte 120, E. Rutherford, NJ (201) 507-8900. **Prudential:** \$20-\$30, reg. \$26-\$36. 2/13 7:30pm, 165 Mulberry, Newark, NJ (201) 507-8900.

TO ORDER: Online visit www.ticketmaster.com or Call number above & use code **PLUM**.* Or bring Guide to venue. Prices include facility fees.

INDIANAPOLIS 500

May 29 – May 1, 2010

All-Inclusive Trip to the Indy 500!

"The Greatest Spectacle in Racing" – what more do you need to know? 200 laps and 500 miles stand between 33 drivers, as 400,000 fans wait for the checkered flag to fly. Join them for the 93rd running of the Indy 500.

Indy 500 Package: \$595 for double occupancy; \$835 for single occupancy. Packages incl: Paddock or C-Stand ticket above Row 20, two night hotel accommodations at the Hampton Inn Indy South, roundtrip motorcoach transfers to Sunday race, roundtrip airport transfers, official Indy 500 program, admission to Hall of Fame Museum, Premiere Sports Travel credential lanyard, on-site staff assistance, all taxes & gratuities. **For more info or to ORDER:** Online visit <http://www.plumsportstravel.com> or Call (877) 503-8924 and use code **PLUM**.*

JORDAN BRAND CLASSIC

April 18, 2010

Who Will Be Basketball's Next Superstar?

This exciting tripleheader will feature a City versus Suburb showdown with NYC's best ballers from schools such as St. Raymond's, Christ the King, Boys & Girls ... and more! The International game will feature the top high school players from around the world in an incredible display of talent. The All-American Game will feature the best players from across the country. LeBron James, Carmelo Anthony, Tyler Hansborough, and Derrick Rose all played their final HS games at the Jordan Brand Classic.

Save Up to 20%: \$20-45 reg. \$25-\$50; Saturday, April 18th. Various seating. Includes \$4.50 facility fee. **For more info or to ORDER:** Online visit www.ticketmaster.com or Call (866) 858-0008 and use code **MSGPLUM**.* Or bring Guide to MSG (32nd & 7th)

KENTUCKY DERBY PACKAGE

April 30th -May 1st

All-Inclusive Trip to the Kentucky Derby at Churchill Downs!

The Run for the Roses is an event like none other in the sports world. Experience the first leg of the Triple Crown at the 2010 Kentucky Derby and historic Churchill Downs on April 30 & May 1. All of the logistics will be taken care of for you so just sit back, relax & enjoy the day!

Kentucky Derby Package: \$2,835 for double occupancy; \$3,955 for single occupancy. Package includes: 2nd floor grandstand seating for Fri. & Sat., 3 nights hotel accommodations at the Horseshoe Casino, roundtrip airfare, transportation to & from Churchill Downs, breakfast daily, Kentucky Derby souvenirs, coordination of pre-event details, all taxes & gratuities. **For more info or to ORDER:** Online visit <http://www.plumsportstravel.com> or Call (877) 503-8924 and use code **PLUM**.*

THE MASTERS PACKAGE

April 5-9, 2010

All-Inclusive Trip to The Masters in Augusta!

The Masters, with its rare combination of mystery, prestige and exclusivity, attracts the world's attention to Augusta, Georgia each April. Watching the Masters on television is enjoyable - Attending the Masters is unforgettable!

Practice Round Package (Mon & Tues): \$2,000 for double occupancy; \$2,585 for single occupancy. **Tournament Round Package (Thurs & Fri):** \$4,150 for double occupancy; \$5,135 for single occupancy. Packages incl: Tickets to 2 rounds, 2 nights hotel accommodations at the Country Inn & Suites, transportation to & from the tournament & airport, roundtrip airfare, pre-event coordination & all taxes & gratuities. Purch by 3/22. **For more info or to ORDER:** Online visit <http://www.plumsportstravel.com> or Call (877) 503-8924 and use code **PLUM**.*

NBA STORE

Up to 20% Off Total Purchase

2010 NBA All-Star Game

Visit the world famous NBA Store on 5th Avenue and gear-up for the 2010 NBA All-Star Game! The NBA Store is your headquarters for the hottest selection of official NBA All-Star merchandise. Tune into TNT & ESPN for NBA All-Star action: NBA All-Star Celeb Game on ESPN, 2/12 7pm ET; T-Mobile Rookie Challenge & Youth Jam on TNT, 2/12 9pm ET; NBA All-Star Night on TNT, 2/13 8pm & 2/14 8pm.

20% off any purchase of \$150 or more! Save 15% off any purchase of \$50 or more! Not valid on single items valued at \$1,000 or more. Good thru 3/1/10. Store hours: Mon-Sat 10am-8pm & Sun 11am-6pm. **TO REDEEM:** Bring this Guide & mention code **PLUM*** at the customer service register. Store is located on 5th Avenue at 52nd Street.

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SPORTS continued...

NCAA FINAL FOUR PACKAGE

April 3-6, 2010

All-Inclusive Trip to the 2010 Men's Final Four in Indianapolis!

The 2010 Final Four packages the drama of the NCAA Tournament into three do-or-die games. All of the No. 1 seeds may not make it to the Final Four again, but you can! Be a part of the excitement as the next national champion of college basketball is crowned!

Final Four Package: \$2,100 for double occupancy; **\$2,549** for single occupancy. Package includes: Upper level, behind the basket ticket, 3 nights hotel accommodations at the Hampton Inn, roundtrip airfare, transportation to & from events, ticket to Bracket Town, official Final Four souvenirs, coordination of pre-event details, all taxes & gratuities **For more info or to ORDER:** Online visit <http://www.plumsportstravel.com> or Call (877) 503-8924 and use code **PLUM**.*

NEW JERSEY DEVILS

Save up to 20%

Jersey's Team: Be There All Season Long!

Gear up for another season of exciting Devils hockey and experience Jersey's team all season long at Newark's Prudential Center! See you at the game!

Save up to 20%: \$45-\$69, regularly \$56-\$79. 3/20 vs. St. Louis Blues at 7pm, 3/23 vs. Columbus Blue Jackets at 7pm & 3/30 vs. Boston Bruins at 7pm. **TO ORDER:** Online visit www.ticketmaster.com & use code **PLUM**.* Games played at Prudential Center, 165 Mulberry Street, Newark, New Jersey.

Valid for Lower level ends and Upper level corners.
Limit 8 tickets per order.

NEW JERSEY NETS

Buy 1 Get 1 Free!

Great Savings on the Best Match-ups All Season Long!

Match-up with the Nets & see NBA All-Stars live in action at the IZOD Center. Don't wait – get your tickets now & save on big games all season long! Brand new offers! Catch the Boston Celtics take on the Nets, and save up to 40%! Included with each ticket is a Nets/Celtics Reversible Practice Jersey.

Save over 40%(code: NETS): \$33-\$100.50, reg. \$40-\$175. Valid on 2/17 v Heat. Link: www.letsгонets.com

Save 50% on Select Games (code: NETS): \$20-\$87.50, reg. \$40-\$175. Valid on 2/21 v Grizzlies, 2/28 v Wizards. Link: www.letsгонets.com

TO ORDER: Online visit above link or Call (201) 635-3414 and use above code.* Games played at IZOD Center, 50 Rte 120 E. Rutherford, NJ.

NEW YORK ISLANDERS

Save over 25%

Experience Islanders Hockey! New Games Added!

With the #1 draft pick, John Tavares, and returning stars like Josh Bailey and Kyle Okposo, the 2009-10 season is the one to watch! The only way to truly experience a game is sitting in Nassau Coliseum, separated from the action by a ½ inch piece of glass! Get your tickets today!

Save Over 25% on Gold & Silver Games: \$37-\$68, reg. \$50-\$90. 2/6 v Car, 2/13 v TBay, 2/14 v Ott, 3/6 v Bos, 3/13 v NJ, 3/14 v Tor, 4/3 v Ott, 4/11 v Pit.

Save 10% on Val Games: \$37-\$68, reg. \$40-\$75. 2/9 v Nash, 3/2 v Chic, 3/11 v Blues, 3/25 v Flames, 4/1 v Flyers, 4/6 v Mon. **TO ORDER:** Online visit www.ticketmaster.com or Call (516) 501-6867 & use code **NYIPLUM**.* Or bring Guide to Nassau Coliseum, 1255 Hempstead Tpke, Uniondale, NY. Limit 8 tix/or. Valid LowLev & Mezz Cntr/Ends.

NEW YORK LIBERTY BASKETBALL

Save Up To 40%

Liberty For All!

The world's top players bring you the exciting basketball that led the Liberty to the 2008 Easter Conference Finals! Purchase exclusive Plum Benefits Full Season & Partial Season packages to receive free food and great benefits!

Save Up To 40% on Full Season Packages: \$180-\$4,050, reg. \$328.50-\$4,951.80. Includes all 18 games. 1 food voucher per ticket & more.

Partial Season 6 & 9 Game Plans: \$60-\$2,025, reg. \$109.50-\$2,475.90. Includes choice of 6 or 9 games. 1 food voucher per ticket & more.

Baseline Buddy Packages: \$85-\$1,530. Incl. autograph player card, \$10 discounted parking voucher, food voucher for hot dog, soda & chips & more.

TO ORDER: Call (212) 631-8811 & use code **PLUM**.* Games played at MSG (32nd & 7th). Food vouchers valued at \$11.50 ea (Offer A & B), \$7 (Offer C).

NEW YORK KNICKS

Save 50% on Select Games!

Declare Your Seat at The Garden!

Catch the New York Knicks at the World's Most Famous Arena for half the price. Score 200-level seats for \$39.25 (reg. \$78.50) or 300-level seats for \$30.25 (reg. \$60.50)! This exclusive offer is highlighted by visits from Ben Gordon (Detroit Pistons) on Martin Luther King Jr. Day, Chris Bosh (Toronto Raptors), Derrick Rose (Chicago Bulls), Kevin Durant (Oklahoma City Thunder) and more. See you at The Garden!

Save 50%: \$30.25-\$39.25, reg. \$60.50-\$78.50. 2/3 v Wash, 2/5 v Bucks, 2/9 v Sac, 3/3 v Det, 3/8 v Atl, 3/19 v Phil. Valid on End 200's/Ctr & Corner 300's. **TO ORDER:** Online visit www.ticketmaster.com or Call (866) 858-0008 & use code **PLUM**.* Or bring Guide to MSG (32nd & 7th). Lim 10 tix/or. \$4.50 facility fee not included.

RUTGERS ATHLETICS

Save 50% on Men's Basketball!

Cheer on New York City's College Team!

Even if you didn't go to Rutgers you'll love the atmosphere of BIG EAST basketball right in the heart of the New York metro area! Wear your Red, join your friends for a tailgate, and hit the stands at The RAC to watch Scarlet Knights Basketball! Make it a plan to come out and watch the men's team battles behind Fred Hill for a top standing in the Big East conference.

Buy 1 Get 1 Free Men's Basketball: \$15-\$30, reg. \$30-\$60. 2/2 v St. John's, 2/9 v Caldwell, 2/14 v Georgetown, 2/20 v UConn, 2/27 v DePaul, 3/4 v Seton Hall.

TO ORDER: Online visit tickets.scarletknights.com or Call (866) 445-GORU & use code **PLUM**.* Or bring Guide to Louis Brown Athletic Center, 83 Rockefeller Rd., Piscataway, NJ.

ST. JOHN'S BASKETBALL

Save 40% per Ticket!

Catch Red Storm Basketball take on the best of the BIG EAST!

The Storm is coming...Are you ready? Be there as the Red Storm heats up the court against BIG EAST rivals and top non-conference opponents at the new Carnesecca Arena and Madison Square Garden.

Save 40% at Carnesecca: \$15, reg. \$25. Valid for games: 2/17 v S. Hall at 7:30pm, 2/24 v Marquette at 7:30pm.

Buy 1 Get 1 Free at MSG: \$15-\$32.50, reg. \$30-\$65. Valid for games: 2/6 v WVA at 12pm, 2/11 v Louisville at 7pm, 2/27 v Pitt at 12pm.

TO ORDER: Call 1-888-GO-STORM or 1-866-858-0008 & use code **PLUM**.* Or bring Guide to Carnesecca Arena box office, 8000 Utopia Parkway, Queens. Limit 8 tickets per order. Offer applies to Upper Level Prime.

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FINE ARTS, ATTRACTIONS & FAMILY EVENTS

NEW YORK CITY BALLET

Save up to \$30!

Classics Revisited - Your Favorite Full-Length Ballets at NYCB!

The Sleeping Beauty and *Swan Lake* - This winter, New York City Ballet brings its signature streamlined style center stage in a season that revisits the classics as only New York City Ballet can. Experience ballet's most beloved works in strikingly new light. Other season highlights include George Balanchine's glittering abstract full-length *Jewels*, and Jerome Robbins favorites *West Side Story Suite*, and *Dances at a Gathering*.

Save 30% on Orchestra sides, Rear, 2nd Ring, 3rd Ring, 4th ring Seats!

\$24-\$70, reg. \$35-\$100, Thursday-Saturday 8pm, thru 2/27. **TO ORDER:** online visit www.nycballet.com or Call (212) 721-6500 & use code **PBW10**.* Or bring Guide to David H. Koch Theater at 63rd & Columbus. 8 per order.

NEW YORK PHILHARMONIC

Tickets from \$49!

"Unparalleled Virtuosity" - *The New York Times*

Gilbert conducts Mozart & Rouse - Feb 10th, 11th & 16th 7:30pm, Feb 12th

8pm: Music Director Gilbert leads in Mozart's exuberant *Jupiter* Symphony & elegant Sinfonia concertante for Winds. **Robertson conducts Ravel - Feb 18th 7:30pm, Feb 19th 2pm, Feb 20th 8pm:** David Robertson & Nicolas

Hodges perform Ravel's jazz-inspired Piano Concerto for the Left Hand. **Gil Shaham plays Barber - Feb 25th 7:30pm, Feb 26th 11am, Feb 27th 8pm:** Violinist Gil Shaham headlines an exciting program that includes Barber's soaring and lyrical Violin Concerto;

Save almost 40%!: \$49, regularly \$59-\$85 & \$69, regularly \$85-\$112. **TO ORDER:** Call (212) 875-5656 & use code **PLUM**.* Or bring the Guide to the Avery Fisher Box Office, Lincoln Center, Bway & 65th St. Limit 6 tix/order.

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\$10 off Select Perfs 2/25-3/20: \$55, reg. \$65. \$35, reg. \$45. Thur 2/25 8pm, Fri 2/26 8pm, Sat 2/27 8pm, Sat 2/28 3pm, Wed 3/3 8pm, Thur 3/4 8pm, Fri 3/5 8pm, Sat 3/6 8pm, Sun 3/7 3pm, Wed 3/10 8pm, Thur 3/11 8pm, Fri 3/12 8pm, Sat 3/13 8pm, Sun 3/14 3pm, Wed 3/17 8pm, Thur 3/18 8pm, Fri 3/19 8pm, Sat 3/20 8pm. **TO**

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TO ORDER: Online visit www.ticketmaster.com or Call (800) 745-3000 & use above code.* Lim 8/or. Nassau: Doesn't incl. fac. fees & tax, 1255 Hempstead Tke, Uniondale. Pru: 165 Mulberry, Newark, doesn't incl. \$3 fac fee. Izod: 50 Rt. 120, E. Rutherford..

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Buy 1 Adult - Get 1 Child or Adult Free!: \$35, reg. \$70. Thru 3/1. **TO ORDER:** Bring Guide to Madame Tussauds, 234 W42nd Street & use code **5228**.* Open daily 10am-10pm, call (800) 246-8872 for early closings. 6 tickets per order. Not valid for advanced sales.

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Buy 1, Get 1 Free: Sun-Thurs at 9pm, reg. \$10 each; Fri at 10pm/11:45pm & Sat at 9pm/11pm/12am, reg. \$15 each; TV Headliner Showcases (select Fri & Sat), reg. \$20 thru 3/2/10. **TO ORDER:** Call (212) 757-2323 and use code PLUM.* Standard 2 drink min applies. As an additional bonus, enjoy 2-for-1 drinks after the show in the cafe located on the main level. Visit www.broadwaycomedyclub.com for schedule. 318 W. 53rd St. Lim 10 tix/ord.

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Buy 1, Get 1 Free: Mon-Thur 8:30pm & Sun 8pm, reg. \$20 each; Fri & Sat 8:30pm/10:30pm/12:30am & specialty shows, reg. \$25 each thru 3/2/10. 2 drink min applies. **TO ORDER:** Call (212) 861-9386 (12-7pm) and use code PLUM.* 1568 2nd Ave (btw 81st & 82nd St). Limit 10/or.

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Save \$5: \$10, reg. \$15. **TO ORDER:** Call (646) 639-9803 and use code PLUM.* Show is February 14th at 6pm at Broadway Comedy Club, 318 West 53rd Street. Cover is Cash Only. 2 drink minimum applies, credit cards accepted for drinks.

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Dwayne Perkins: 2/18-2/20

Save \$5 on Select Shows: \$10-\$20, reg. \$15-\$25. **TO ORDER:** Visit www.gothamcomedyclub.com & use code PLUM.* Loc. at 208 West 23rd Street. 2 drink minimum per person.

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3rd Thursday of the Month at 8:30pm: El Latino Show

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9:45pm Fri & Sat (code:PB24): 2 for \$24, reg. \$15 ea. **7:30pm Fri & Sat (code: PB10):** \$13.50, reg. \$15 thru 3/2. Family friendly show. **TO ORDER:** Visit www.manhattancomedy.com or call (212) 629-5202 & use above code.* Or bring Guide to NCT, 347 W 36. 8 tix. Pairs for 9:45pm show only.

NEW YORK COMEDY CLUB Buy One, Get One Free!
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Now in its 20th year, the New York Comedy Club, located on Manhattan's East Side, features top comics from around the country. One of the originals to New York City's comedy scene, the New York Comedy Club will bring you back to how the comedy club was meant to be - just a comic and a mic making you laugh. Check out what NYC locals have known for years - New York Comedy Club is the best kept "inside-joke" in town!

Buy 1, Get 1 Free: Monday - Thursday at 9 pm, regularly \$10 each; Friday & Saturday at 8:00pm, 10:00pm and 11:45pm, regularly \$15 each thru 3/2/10. **TO ORDER:** Call (212) 696-5233 and use code PLUM*. Standard two drink minimum applies for all performances. New York Comedy Club is located at 241 East 24th Street. Limit 10 tickets per order.

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